



De La Salle University – Dasmariñas

UODOODLE :

A SOCIAL NETWORKING SITE

**A Special Problem Presented to
The Computer Studies Department
College of Science
De La Salle University - Dasmariñas**

**In Partial Fulfillment of the Requirement for the
Degree of Bachelor of Science in
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De Silos, Donn Kristoffer D.

Punsalan, Louiza Mae B.

Sanidad, Jethro Elmer T.

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Executive Summary

Social networking sites are widely used by people today. Most of these websites are used for socialization and communication. Others exist for entertainment of their users or for business purposes. But they all have one thing in common. They connect people in terms of similarities in interests, study, or career. The point is that social networking sites exist to become the link between their users.

Different sorts of people join social networking sites in hopes of finding people to befriend or communicate with, to be entertained, to gain more knowledge, or use them as media of self-expression. With this search, comes the birth of several social networking sites.

uDoodle is a social networking site that allows users to socialize with friends and meet new people. The website offers features that are common to social networking sites and also introduces new and unique features. One of them is the Doodle Board, which lets users draw on a canvas-like interface. Users are not limited to drawing on their own Doodle Boards because they may do the same to Doodle Boards of other users as long as they are permitted to do so. This lets people share their creativity to other users of the website. uDoodle also features games that users can play. Games featured in the website are educational and allow users to learn about different subjects while they are being entertained.

The proponents of this study are on a pursuit of finding out whether or not users of uDoodle will find the website acceptable. Through user feedbacks that come



from those who use the website, the proponents make new prototype implementations according to what users want and need. By studying these feedbacks, the proponents are able to know what users think about the website and make necessary additions, modifications, and deletions during development to make uDoodle the best social networking site users can try.

