De La Salle University - Dasmariñas

ONLINE BILLING AND RESERVATION SYSTEM FOR PUNTA RIVIERA RESORT, BOLINAO, PANGASINAN

An Undergraduate Research Proposal Presented to

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ABSTRACT

Online Billing and Reservations Systems for resorts and hotels has made a large impact to tourism and economical industries of the countries where these prestigious and well-facilitated establishments are located. These, also, helps a lot of clients to be able to reach out to the hotels and resorts where they wish to spend some time for relaxation and fun comprehensively. The information that these systems give to the benefit of their clients has marked the tourism industry. These systems are expected to help the sales, transactions and clients of the companies to increase as the years go by and help them promote their businesses in the easiest way possible.

With the help of this advancement in the technological industry, it won't be impossible for small hotels and resorts to reach out to a larger group of clients and promote their business internationally. Though the systems maintain an online accessibility for continuous patronage of clients, it is ensured that the business will be internationally accessed by target clients in every part of the globe connected to the World Wide Web.

De La Salle University - Dasmariñas

Table of Contents

De La Salle University - Dasmariñas