



De La Salle University-Dasmariñas

**DEVELOPMENT OF AN ONLINE SALES AND INVENTORY SYSTEM FOR
PANDAYAN BOOKSHOP**

An Undergraduate Research Proposal

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ABSTRACT

The proposed system for Pandayan Bookshop aims to digitalize the company's existing system and overcome the current issues which are being faced daily due to lack of computerized solutions. It also aims to help the company in forecasting their business growth.

The proposed system covers an online website to promote the company's business to potential clients anywhere, anytime and for the customers' convenience in shopping online. The system also features different accounts for the customers, administration and staffs. The system will help increase the effectiveness and efficiency of the flow of inventory. The system can also generate reports

The proposed system minimizes the effort, cost and time to visit the physical store. The system includes a website that showcases all of the products that the store has and where the customers can purchase products they have chosen to buy just by visiting their website. An increase of customers is surely possible.



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