



ABSTRACT

Film is an art of audio-visual storytelling, a medium of communication rich with social implications and created within different social, historical, and cultural context (Victoria University of Wellington, 2011). It is a means of filmmakers to project their perceptions of reality.

“Sine Kabitenyo: A Documentary on the Representation of Cavite in the Films of Cavite Filmmakers” was inspired from the work of Mary Kareen Gancio’s Philippine Contemporary Regional Cinema and aimed to answer the question *How is Cavite represented in the films of Cavite filmmakers?*. This study explored the insights of (4) Cavite filmmakers, a film educator, a Cavite culture expert, and a Cavite historian about the representation of Cavite in the films of Cavite filmmakers using one-on-one interviews. This study revealed that there was no direct and intentional representation of Cavite in their films and that their depiction of Cavite varied from the time that they were raised in Cavite.

Lack of interest and organization, small number of filmmakers, and insufficient financial and promotional support from the government are the (3) prevailing issues in establishing Cavite cinema. This study hopes to inspire young filmmakers to create films that would feature Cavite and expand the knowledge of Caviteños in promoting and supporting Cavite cinema.

Keywords: Cavite Filmmakers, Cavite cinema, Cavite film documentary, filmmaking, Joel Lamangan, Cavite regional cinema, Cavite culture, local filmmakers, Cavite cultural identity, Socio-cultural tradition, Coordinated Management of Meaning (CMM) Theory, Cultural Identity Theory, Stories told, Tim Rone Villanueva, Ron Sapinoso, Arvin Belarmino and Ramon Revilla Sr.