

### **ABSTRACT**

When people go astray in some parts of their lives, they do not know where to go and they try to seek answers to their questions. Some of them just wanted to hear the Word of God. They would either go to big or small churches and being welcomed warmly by the pastor and the congregation. Preaching the Gospel is not as easy as what other people think it is. And this might be the most challenging part of being a Pastor --- the deliverance of their sermon.

Communication strategies are not only significant for public speakers and debaters, but also in the lives and duties of pastors. Because every communication strategy is created and applied for a purpose and most of them is for the ability to connect with their listeners and to convey what a particular individual is ought to be transmitting to his audiences. This research discussed about verbal strategies such as intrapersonal communication, interpersonal communication and small group communication. The pastors' nonverbal communication strategies were also included such as the eye contact, body language, and hand gestures and also, the visual aids that they use in delivering a contemporary preaching. This paper also deliberated the communication barriers or difficulties that they encounter during the sermon, how were they addressed by the pastors, and the validation of the effectiveness of their communication strategies in delivering a sermon.