

ABSTRACT

Experiences are one of the ways a person learns. People hold onto past experiences, because these experiences are meaningful to every person. Whether they had a positive or a negative effect on the lives of people who experienced them, they are part of the learning experience. Experience is an instrument that helps a person grow. They are essential to how we think. Consequently, significant experiences refer to events from one's personal history that he/she remembers with feelings of satisfaction, engagement, invigoration and inspiration. This study aimed to determine the college and employment experiences of the participants, mainly BGM graduates, to determine the effect of these experiences to the work of the graduates. To attain the objectives, the researcher utilized both quantitative and qualitative approaches by sending a survey online and interviewing selected BGM graduates. This study concludes that college experiences indeed had an effect to the graduates when they are already working as professional graphic designers.

Keywords: BGM, BGM Graduates, Experiences, Significant Experiences