

## ABSTRACT

The purpose of the study was to know what the perceptions of foreigners are on Filipino movies. The methods used were through survey research and focus group discussion. The respondents of the study were one hundred fifty-two (152) students from De La Salle University- Dasmariñas who were chosen through purposive sampling and another eight (8) students from the same university for the focus group discussion. It was found that the perception of foreigners on Filipino movies is based on their cognitive map and how others view the movies also.

