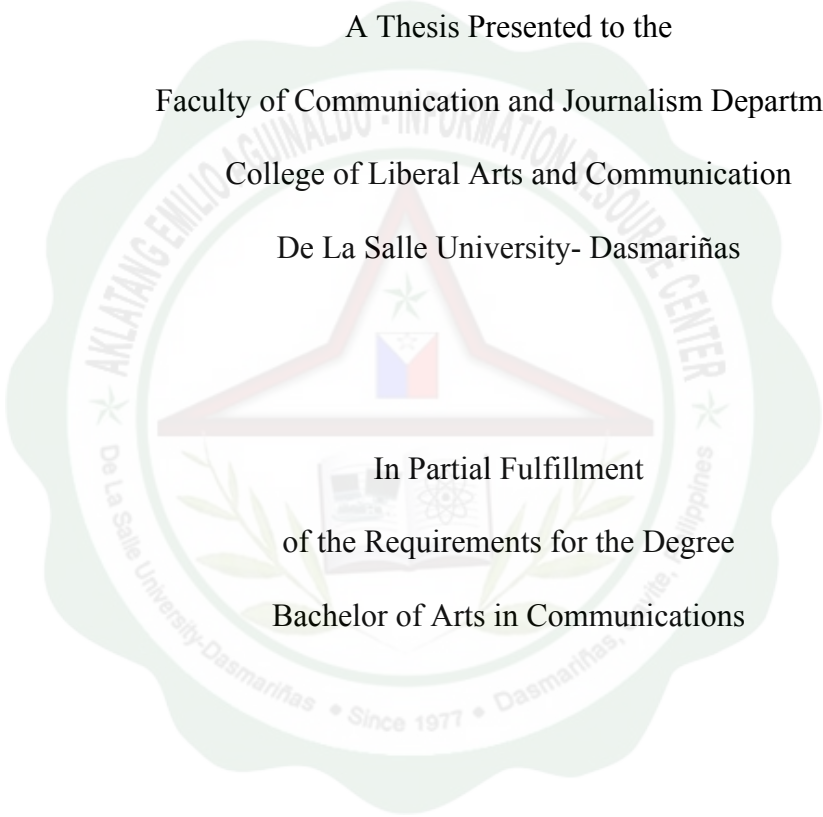


**A Study on the Understanding of the Millennials about Pasyon and Pabasa
from the Older Generation in Sta. Cruz, Cavite City**

A Thesis Presented to the
Faculty of Communication and Journalism Department
College of Liberal Arts and Communication
De La Salle University- Dasmariñas



In Partial Fulfillment
of the Requirements for the Degree
Bachelor of Arts in Communications

ENERDECIDO, TANIA MAE R.

JAAFAR, MARIEL NICHOLAI THERESE O.

SINENSE, LAICA OLEI M.

February 2017

ABSTRACT

A study on the understanding of the Millennials about Pasyon and Pabasa from the older generation in Sta. Cruz, Cavite City was done by incorporating it to the Mead's Symbolic Interactionism theory and Bourdieu's Cultural Reproduction Theory, a framework used to visualize society as the product of everyday interaction of people doing things together that transmits values of culture and norms from generation to generation which determines the understanding of millennials regarding Pabasa in Sta. Cruz, Cavite City. By gathering the data through focus group interviews, it was identified that the transmission of culture was properly done by the older generation but has a different level of significance, interest and understanding on the part of the millennials. The study highlights the understanding of millennials of the culture of Pasyon and Pabasa, and that the changes brought by today's modernization of technology, society and the environment where they were raised has a huge impact on the lives of the millennials which strongly influence the tones and behavior during the practice.

Keywords:

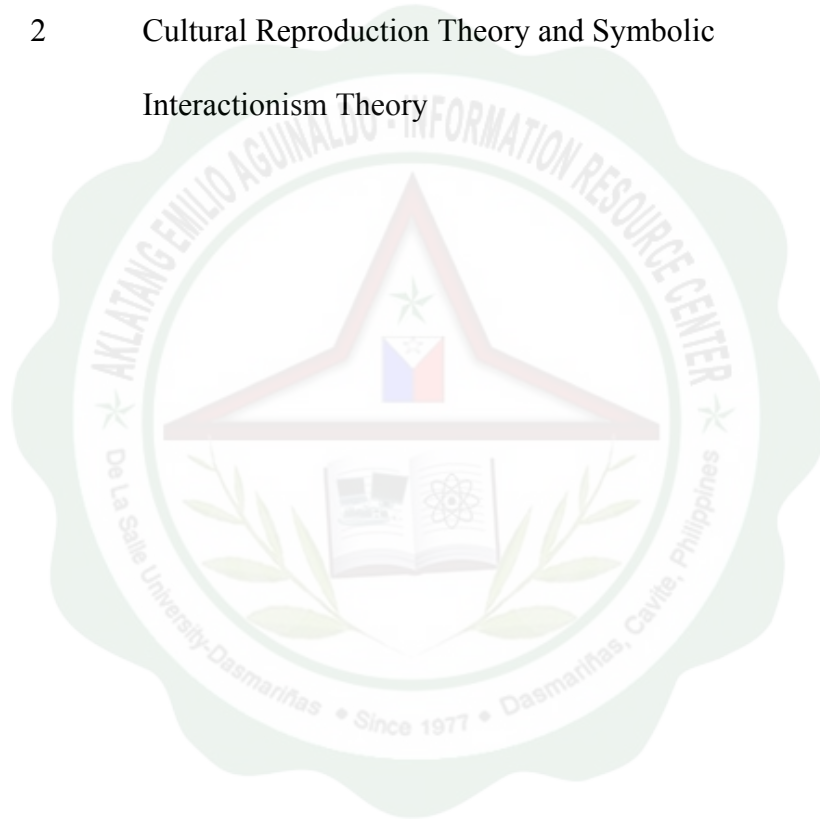
Pasyon, Pabasa, Culture, Holy Week, Semana Santa, Filipino Tradition, Sta. Cruz Cavite City, Millennials, Older Generation

TABLE OF CONTENT

INTRODUCTION	1
Theoretical Framework	10
Statement of the Problem	16
METHODOLOGY	17
Research Design	17
Participants	18
Data Procedure	19
RESULTS AND DISCUSSION	23
CONCLUSION	45
RECOMMENDATIONS	47
REFERENCES	48
APPENDICES	48
Letter for Interviews	49
Questionnaires for Interview	53
Script for Documentary	57
Interview Transcription	60

LIST OF FIGURES

FIGURES		PAGE
1	Symbolic Interactionism Theory	10
2	Cultural Reproduction Theory	12
2	Cultural Reproduction Theory and Symbolic Interactionism Theory	14



LIST OF TABLES

TABLE		PAGE
1.1	Views of the Millennials on Pasyon and Pabasa and its Differences	22
1.2	Views of the Millennials on the Ways of Practicing Pasyon and Pabasa between their Generation and the Older Generation	24
2.1	Determining the Ways on How Pasyon and Pabasa was introduced to the Millennials	27
2.2	Determining the Process on How Pasyon and Pabasa was communicated	28
2.3	Determining How the Older Generation Transmit Information to the Millennials	29
2.4	Determining the Effectiveness of the Approach	31
3.1	Frequency of the Transmission and Dissemination of Information	33
4.1	Views and Rating of the Millennials on the Significance of Pasyon and Pabasa	34
4.2	Views of the Millennials on Pasyon and Pabasa as a Commitment or Obligation	35
4.3	Willingness of the Millennials in Continuing Pasyon and Pabasa	36

5.1	Determining the Challenges/Barriers Encountered during the Dissemination	37
5.2	Views of the Millennials on Technology Affecting Pasyon and Pabasa	38
5.3	Views of the Millennials on the Prevention of Adoption of Pasyon and Pabasa	40
5.4	Suggested Changes for Pasyon and Pabasa by the Millennials	41

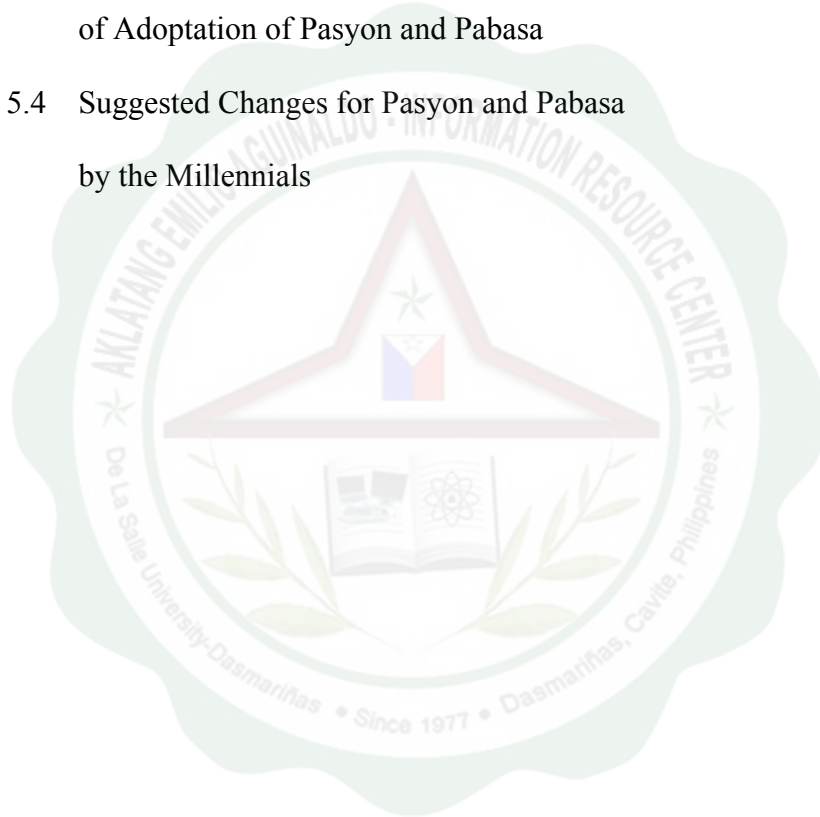


TABLE OF CONTENT

ABSTRACT	
INTRODUCTION	1
Theoretical Framework	10
Statement of the Problem	16
METHODOLOGY	17
Research Design	17
Participants	18
Data Procedure	19
RESULTS AND DISCUSSION	23
CONCLUSION	45
RECOMMENDATIONS	47
REFERENCES	48
APPENDICES	48
Letter for Interviews	49
Questionnaires for Interview	53
Script for Documentary	57
Interview Transcription	60