## **ABSTRACT**

This research focused mainly on the presentation of fear through the use of visual and sound elements of selected Japanese Horror Films. The films chosen are the top grossing horror films such as Audition, Ju-On: The Grudge, Ringu, Dark Water and One missed call. It was intended to show the types of fear: Mutilation, Separation, Extinction, Loss of Autonomy, and Ego Death. The study intended to (1) determine how fear is depicted in the visual and sound elements, (2) determine the types of fear and determine how it is presented. This paper is a qualitative study. Formalist film theory was used. Then, expert interviews were also conducted to validate the study. Throughout the analysis, the elements shown in the five selected films have commonalities.

Generally, the researcher found out that there are different approaches used by Horror filmmakers which are affected in their story concept, visual and sound elements in creating fear. This research recommends that the film industry continuously needs improvement to further offer new and fresh concepts of horror films especially in our own local film industry.

## **KEYWORDS:**

Japanese Horror Films, Formalist Film Theory, Visual and Sound elements, Presentation of fear