FACTORS INFLUENCING DLSU-D STUDENTS' COURSE CHOICE: BASIS FOR CAREER GUIDANCE PROGRAM

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ABSTRACT

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This study explores factors influencing students' choice of college course and involved 979 senior students of DLSU-D during the 2nd semester of School Year 2006-2007. Its conceptual framework takes a critical perspective on choice, as a product of internal and external factors under which conditions may lend themselves to having differences in its degrees of influence.

This study draws on the major findings from a survey of students revealing the following:

- 1. Results from the responses on the degrees of influence of *internal factors* and *external factors* (except for community factors) show high mean scores *or influential to* a *great extent* in the students' choice of college course.
- 2. The findings show three significant differences however, in the influence of *internal factors*, when respondents were grouped according to general average in high school, and, in the influence of *external factors* (in

terms of socio-economic environment), when respondents were grouped according to *general average in high school* and when they were grouped according to *mother's occupation*.

Based on these findings, the study concludes that respondents have shown a strong belief in their individual capacities in their choice of college course, and their responses suggest significance and relevance of external factors that indicate *influence to a great extent* of *socio-economic environment* and *world of work factors, school* and family *factors*. Significant differences in the influence of internal and some external factors are indicative of *constraints or limitations* in the choice process, which may have been derived from learning experiences.

After careful analysis of the conclusions, this study recommends that:

- 1. Students should be given *more freedom* in choosing their course that will lead to a career that is in congruence with their interests, traits, abilities and aptitude, skills and experience and values and needs;
- 2. Students should be given the proper exposure to the real world of work especially on technological development and advancement. Counselors and other helping professionals should upgrade their career guidance program designed to provide comprehensive career information to students across levels.
- 3. Future studies may be undertaken to explore possible psychological and sociological variables relevant to the findings from this study.

TABLE OF CONTENTS

		Page Number
Title Page		1
Abstract		2-3
Approval Sheet		4
Acknowledgements		5-6
Table of Contents		7-8
Chapter 1 The Problem and Its Background		9-22
Chapter 2 Review of Related Literature		23-49
Chapter 3 Methodology		50-55
Chapter 4 Presentation, Analysis, and Interpretation of Data		56-72
Chapter 5 Summary, Findings, Conclusions, and Recommendations		73-78
References		79-83
Appendices:	Appendix A. Letter of Request to Undertake Research	า
	Appendix B. Survey Questionnaire	
	Appendix C. Curriculum Vitae	
	Appendix D. Summary Tables of ANOVA According to	o Gender
	Appendix E. Summary Tables of ANOVA According to	o General
	Average	
	Appendix F. Summary Tables of ANOVA According to	o Educational
	Attainment of Fathers	

- Appendix G. Summary Tables of ANOVA According to Educational

 Attainment of Mothers
- Appendix H. Summary Tables of ANOVA According to Occupation of Fathers
- Appendix I. Summary Tables of ANOVA According to Occupation of Mothers
- Appendix J. Career Guidance Program for Elementary and High School Students