An Assessment Of The Needs Of The Business Administration
Freshmen Students Of De La Salle University

Dasmariñas School Year 1996-1997:

Its Implications To Guidance

the Faculty of the

A Thesis

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In Partial Fulfillment
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Master of Arts in Education
Major in Guidance and Counseling

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### ABSTRACT

Name of Institution: De La Salle University-Dasmariñas

Address : Dasmariñas, Cavite

TITLE : An Assessment of the Needs of the

Business Administration Freshmen

Students of De La Salle University

Dasmariñas School Year 1996-1997:

Its Implications to Guidance

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OBJECTIVES OF THE STUDY:

#### A. GENERAL:

Assess the needs of the regular BA freshmen students of DLSU-Dasmariñas, SY 1996-1997 and know its implication to the guidance services of the school.

- B. SPECIFIC
- Determine the needs of the regular BA freshmen students of DLSU-D, SY 1996-1997 as measured by the Student Needs Inventory (SNI);
- 2. Find out the significant differences in the level of needs in relation to demographic factors such as sex, family income, size of the family, intelligence, and parents' marital status;

3. Determine the implications of these needs to the guidance services of the school namely: (a) Counseling, (b) Testing, (c) Educational/Occupational Information, (d) Individual Inventory, (e) Follow-up, and (f) Special Projects.

## SCOPE AND COVERAGE

The study was conducted at DLSU-Dasmariñas in Dasmariñas, Cavite from the 9th to the 30th of September 1996. The representative sample of 532 students equivalent to 33 percent of the 1,614 regular BA freshmen students enrolled during the first semester of SY 1996-1997 was used.

#### METHODOLOGY:

The descriptive method of research utilizing the Student Needs Inventory (SNI), Personal Guidance Information (PGI) and Revised General Mental Ability Test (RGMAT) were used in this study.

Instruments. The study utilized the descriptive method of investigation using the SNI and RGMAT. The statistical tests applied in the study were mean, t-test and F-test.

# MAJOR FINDINGS:

 The following were considered <u>much of a need</u> by the respondents: Academic Needs, Social Needs and

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Spiritual-Moral Needs with the following means: (3.73). (3.64) and (3.75), respectively;

They considered <u>generally a need</u> on the following need areas and their corresponding means: Career (3.19), Character Building (3.43), Economic (2.61), Family (3.23), Psychological-Emotional (3.39), and Sexual (3.08).

Sex is related to Economic Needs where the male
 BA respondents obtained a t-ratio of 2.83 which means
 highly significant;

IQ in relation to Academic, Economic, Family,

Physical, Social and Psychological-Emotional Needs were

highly significant since the obtained ratios were 2.76,
3.0, 4.45, 4.45, 4.93 and 2.90, respectively;

3. The implication of the needs described as much of a need on the areas of Academic, Social and Spiritual Moral to the guidance services of the school is that Guidance and Counseling plays a pivotal role in the improvement and enhancement of the students' performance in school through the proper dissemination and usage of

these services. Is proposed entitled an Assessment of the

### CONCLUSIONS:

Based on the results of this research, it is concluded that:

- 1. The performance and behavior of the respondents on Academic, Social and Spiritual-Moral areas are then affected by the economic status of their family and the marital status of their parents.
- 2. The Guidance and Counseling Office and its services play a very significant role in identifying the needs of the students and in improving and developing their performance in school as well as in the community.

  RECOMMENDATIONS:

On the basis of the foregoing findings, the following are strongly recommended:

1. The Guidance Program must be strengthened, through the full support of the school administration by: (a) making GAC an independent office from the Student Affairs Office (SAO), (b) intensifying the mobilization of the counselors, (c) updating the method of instruction and motivational approach used by the faculty, and (d) clarifying the role model of faculty members in the college.

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