



De La Salle University
D A S M A R I Ñ A S

College of Science and Computer Studies

Social Networking Site with E-Commerce

"MallStreet"

An Undergraduate Research Presented to
the Faculty of Computer Studies Department

In Partial Fulfillment

of the Requirements for the Degree of
Bachelor of Science in Information Technology

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April 2014

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ABSTRACT

MallStreet is a social networking site with E-Commerce. Its goal is to help ease communication and lessen difficulties and troubles with transactions of buyers and sellers that engage in E-Commerce.

MallStreet's features post blogs/status, sharing of media, uploading photos, instant messaging and groups. Groups make users easier to find common interests or have a more private or narrow socializing. MallStreet's unique feature is The Mall which enables users to sell or to buy by simply opening their respective shops. In selling, users are only entitled to one shop and they are enabled to add products, manage inventory and view their transaction log. In buying, users are able to add products of a shop to their cart and pay, either via meet-up or online. After buying or selling, users are notified and asked if the transaction is successful, and both users are given reputation points. These points are an aid to determine if a user is trustworthy due to successful transactions.

This social networking site with E-Commerce, MallStreet, is new social networking site for social networking site enthusiasts and an aid to the E-Commerce community in building a more efficient system in transacting.