

ABSTRACT

Title: MOTORISTS CONVENIENCE AND THE ROLE OF NON-GOVERNMENT ORGANIZATIONS SPECIFICALLY THE CITIZENS' ACTION FOR RELIABLE EXPRESSWAY (C.A.R.E.) AS PERCEIVED BY SELECTED B.F. HOMES PARANAQUE RESIDENTS MOTORISTS.

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Summary:

Problem

This study was aimed to investigate and evaluate the motorists' convenience and the role of non-government organizations specifically the Citizens' Action for Reliable Expressway (C.A.R.E.) as perceived by selected B.F. Homes Parañaque resident-motorists. C.A.R.E. was the non-profit foundation that took responsibility during the relief of the PNCC the C.A.R.E. foundation which was formed in answer to the needs of the motorists. C.A.R.E.

aimed to give motorists assistance, to assist the government agencies to manage the traffic flow along the Alabang - Magallanes South Expressway (AMSEW), and to represent the interests of private motorists in dialogues with the government agencies.

Findings

In the one year and six months that C.A.R.E. had been operational, it was able to bring noticeable improvements in the South Expressway, such as the ever-needed lights, the mediatron and safety billboards.

In one year and six months that C.A.R.E. had been operational, it was able to bring awareness among the parties involved, and vast reservoir of private individuals who had direct experience in traffic supervision.

Conclusion

Despite C.A.R.E.'s diligent efforts and considering that its composition comes from those who are directly affected by the AMSEW traffic, C.A.R.E. fell below the people's expectation as reflected by the filled questionnaires. It seems that the answer to the problem boils down to the basic solution: the instillation of discipline and the sense of accountability to every motorist.

Recommendation

In the end, the researcher prescribes to all parties, especially the PNCC who now holds the scepter of responsibility, to supererogate.

