

Methodology

ABSTRACT

Name of Institution : De La Salle University-Aguinaldo

Address of Institution: Dasmariñas, Cavite

Author(s)/Proponent(s) : Phillip Patawaran

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Fund Source : Parents

Cost : P 3,500.00

Date Started : June 1995

Date Completed : October 1996

Objectives of the Study

General : To determine the feasibility and viability of the Papaya fruit as a potential source of lubricant oil.

Specific : To identify the target market of the product and to determine the level of profitability.

Scope and Coverage

The study will cover the different aspects of management, marketing, technical, financial, and socio-economic.

The management aspect will cover the overall internal organization of the company.

The marketing aspect will cover the introduction of the product to the market as a substitute

The technical aspect will identify the location and the source of raw materials.

For subject

Methodology

The Method of research used by the author's are desk research, where it is done by going to various agencies of government and selected libraries for data gathering; plant visit and interview from the motor shops ,harware stores, and residnets of Anabu and Imus, Cavite.

Major Findings

Based on the financial ratios, the business is solvent, stable and profitable, and will benefit various parties-people who were directly and indirectly employed in its operation.

Conclusion

The proposed project is good because it is highly profitable and is proven to be viable and feasible.

Recommendation

Business minded citizens are encouraged to establish their business due to its profitability and one should have a wide range of ideas and innovations for the current market trends.