

A Project Feasibility Study

on the

Manufacturing of Corn Oil

in Gen. Trias, Cavite

211100

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by

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ABSTRACT OF RESEARCH

Name of Institution : De La Salle University - Aginaldo

Address : Dasmariñas, Cavite

Title : Corn Oil Manufacturing

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Date Started : July 1994 Date Completed: October 1995

Objectives of the Study:

General: To get an overview of the industry of Corn Oil Manufacturing - its problems and prospects which may help develop the industry's capabilities and opportunities in the present market

Specific: To know the feasibility and viability of establishing a Corn Oil Manufacturing firm at Gen. Trias, Cavite

Scope and Coverage:

The study considered the administrative, production, marketing, technical, financial and socio-economic aspects in establishing a corn oil manufacturing plant in Gen. Trias, Cavite.

The target market would be the industrial processors, industrial institutions and retailers within the vicinities of Daemarinas, Imus, Bacoor and Las Pifas.

The proponents of the study would implement a partnership form of business and would use mid-scale manufacturing equipment. The study also explains the manufacturing processes involved in the preparation of Corn Oil.

However, the production of corn oil was not discussed.

Methodology:

The proponents conducted interviews in understanding the nature and operations of corn oil manufacturing. They used questionnaires and surveys to find out existing market and suppliers of Corn Oil. They visited government agencies and libraries in getting sufficient data and information needed.

Major Findings:

This feasibility study may give additional information with regard to manufacturing of Corn Oil. It may be used as a source data of other interested proponents.

Conclusions:

The proponents concluded that the proposed business is feasible and viable because of the increasing demand for corn oil.

Recommendations:

The proponents would like to recommend corn oil manufacturing as a business because there are only few manufacturers here in the Philippines and there is an increasing demand for corn oil at present. It would also help the country as well as the people in reducing unemployment.

TABLE OF CONTENTS

PRELIMINARIES	PAGE
TITLE PAGE.....	i
APPROVAL SHEET.....	ii
ACKNOWLEDGMENT.....	iii
ABSTRACT.....	v
FOREWORD.....	vi-ii
DISCLAIMER.....	ix
TABLE OF CONTENTS.....	x
LIST OF FIGURES.....	xiv
LIST OF TABLES.....	xv
LIST OF EXHIBITS.....	xvi
LIST OF SCHEDULES.....	xvii
 CHAPTER	
I. INTRODUCTION.....	1
The Need.....	3
Objectives of the Study.....	5
Significance of the Study.....	7
Scope and Delimitation.....	8
Review of Related Literature.....	9
Definition of Terms.....	12
Methodology.....	13
Treatment of Data.....	13

II. MANAGEMENT ASPECT.....	15
Form of Organization.....	15
Legal Requirements.....	15
Management of Organization.....	16
Personnel Specifications and Qualifications.....	22
Salaries and Wages Administration.....	26
Hiring of Personnel.....	27
Project Time Table.....	28
III. MARKETING ASPECT.....	31
Market Description.....	31
Components of Demand.....	32
The Historical Demand.....	33
The Projected Demand.....	34
Components of Supply.....	35
The Historical Supply.....	35
The Projected Supply.....	36
Demand - Supply Gap.....	37
Market Share.....	38
Trade Practices.....	38
Marketing Program.....	39
Target Market.....	39
Sales Forecast.....	40
Price and Pricing Mechanism.....	40

Channel of Distribution.....	42
Advertising and Sales Promotion.....	42
Packaging.....	43
Delivery.....	49
IV. TECHNICAL ASPECT.....	50
Product Description.....	50
Manufacturing Process.....	51
Production Volume Schedule.....	56
Plant Location.....	57
Machineries and Equipment.....	63
Raw Materials.....	63
Labor Complement.....	64
Utilities.....	65
Waste Disposal.....	65
V. FINANCIAL ASPECT.....	66
Total Project Cost.....	66
Basic Financial Assumption.....	67
Financial Statements.....	70
Projected Cash Flow Statement.....	70
Projected Income Statement.....	70
Projected Balance Sheet.....	74
Financial Analysis.....	75
Analysis of Liquidity.....	75

Analysis of Stability.....	76
Measure of Profitability.....	76
Discounted Cash Flow Analysis.....	77
Break-Even Sales Analysis.....	77
Payback Period.....	77
VI. SOCIO-ECONOMIC ASPECT.....	78
VII. CONCLUSIONS AND RECOMMENDATIONS.....	80
POTENTIAL PROBLEMS.....	81
REFERENCES.....	82
APPENDICES.....	84
A. Computation of Supply and Demand.....	85
A.1 Demand.....	86
A.2 Supply.....	87
B. Supporting Financial Computation.....	88
C. Sample Questionnaire.....	102
EDITOR'S APPROVAL SHEET.....	109
RESUME.....	110

LIST OF FIGURES

FIGURE	PAGE
1 Organizational Chart.....	20
2 Gantt Chart.....	30
3 Channel of Distribution.....	42
4 Packaging of 1 liter.....	45
5 Packaging of 2 liters.....	46
6 Packaging #1 of 18.5 liters.....	47
7 Packaging #2 of 18.5 liters.....	48
8 Process Flow Chart.....	55
9 Provincial Map.....	58
10 Map of Gen. Trias.....	59
11 Topographic Map.....	60
12 Plant Perspective.....	61
13 Floor Plan.....	62

LIST OF TABLES

TABLE	PAGE
1 Employee's Salaries and Wages.....	26
2 Historical Demand.....	33
3 Projected Demand.....	34
4 Historical Supply.....	35
5 Projected Supply.....	36
6 Demand - Supply Gap.....	37
7 Market Share.....	38
8 Sales Forecast.....	40
9 Projected Production Volume.....	56
10 Projected Production Volume Schedule.....	57
11 Production Equipment.....	63
12 Office Equipment.....	63
13 Direct Raw Materials.....	64
14 Direct and Indirect Labor.....	64
15 Utilities.....	65

LIST OF EXHIBITS

EXHIBIT	PAGE
1	Projected Income Statement.....71
2	Projected Cash Flow.....72
3	Projected Balance Sheet.....73
4-A	Analysis of Liquidity.....89
B	Analysis of Stability.....89
C	Measures of Profitability.....90
D	Discounted Cash Flow Analysis.....90
E	Break-Even Sales Analysis.....91
F	Payback Period.....92
5	Statement of Partner's Equity.....93
6	Horizontal Analysis.....94

LIST OF SCHEDULES

SCHEDULE		PAGE
1	Projected Production Volume.....	95
2	Sales Forecast.....	96
3	Projected Cost of Goods Sold.....	97
4	Production Cost.....	97
5	Amortization.....	97
6	Summary of Fixed and Variable Cost.....	98
7	Manufacturing Overhead.....	99
8	Operating Expenses.....	100
9	Cost of Raw Materials to be used.....	101