

A Project Feasibility Study on
MANUFACTURING OF DRIED ABALONE
IN SILANG, CAVITE

201100

A Project Feasibility Study Presented to the
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Requirements for the Degree of
Bachelor of Science in Business Administration

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ABSTRACT

Name of the Institution: De La Salle University-Aguinaldo

Address: Bagong Bayan, Dasmarinas, Cavite

TITLE: The Manufacturing and Marketability of Dried
Abalone Mushroom

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OBJECTIVES OF THE STUDY:

A. GENERAL

To settle conclusively the feasibility as well as the viability of establishing a dried abalone mushroom manufacturing business in Silang, Cavite.

B. SPECIFIC

To find out if there will be favorable result in the manufacturing of dried abalone mushrooms.

SCOPE AND COVERAGE

The Manufacturing of Dried Abalone Mushroom will have a plant site at Barangay Biga, Silang Cavite. The

business will operate under the name, CYNDEEJAN dried abalone mushroom.

The business will concentrate on manufacturing and on drying of abalone mushroom. Dried Abalone Mushroom are used for culinary purposes and as condiment which adds flavor to many dishes.

METHODOLOGY

This study adopted the primary and secondary survey research method. In the primary method, the proponents interviewed mushroom producers and visited plant to observe manufacturing processes.

Secondary data includes reading published and unpublished materials which further helped the proponents.

MAJOR FINDINGS

This feasibility study proved that there is definitely a market for dried abalone mushroom in the Philippines, and that there is still quite substantial import of processed mushroom in the country. There is no need to spend thousands of money to the importation because local producers of mushroom are capable enough to supply the need for mushrooms.

CONCLUSION

It is concluded that the manufacturing of dried abalone is feasible and viable. Based on the primary and secondary data gathered and on the projection, the proponents, therefore conclude that the manufacturing of dried abalone mushrooms has a favorable result in the market.

RECOMMENDATION:

After a thorough analysis of the different aspects, the manufacturing of abalone mushrooms will become more effective if the government will support the interested entrepreneurs by banning imports of the type of mushroom that are already produced in the country, supporting the mushroom production as a national project and by providing a centralized marketing system.

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