

ABSTRACT OF RESEARCH

Name of Institution: DE LA SALLE UNIVERSITY - AGUINALDO

Address: DASMARINAS, CAVITE

Title: MNH BURI WOVEN SCHOOL BAGS PRODUCTION

Author(s): MYLENE P. CAMIA

NATALIA E. RODENAS

HAIDEE ROSE R. ROSANO

Funding source: PARENTS

Cost: P 3,450.00

Date Started: JUNE, 1995

Date Completed: MARCH, 1996

Objectives of the study:

A. GENERAL

In establishing this native bags business, it will enhance Filipinos in designing and it also gears people towards entrepreneurship. Native bags business is expected to help the community by providing employment to a number of people and it will also provide additional source of income both to the owners and to the workers.

B. SPECIFIC

Native bags business will provide revenues to the municipality where it is situated and it also provide employment to an number of people. This business aims to promote Philippine made products with good quality and durability.

SCOPE AND COVERAGE

The business will be limited on purchasing of raw materials, weaving and forming it into bags with its desired sizes and decorations.

The business has its own shop located at Imus, Cavite. It has a total floor area of 150 square meters. It includes working area, finishing area, comfort rooms, stock room, office and display area.

METHODOLOGY

The researchers conducted a survey to the manufacturing entrepreneurs of native bags in order to know strategies putting up business.

The secondary gathering was conducted using published materials of different government agencies and offices:

1. National Economic Development
2. National Statistics Office
3. Department of Trade and Industry
4. Bureau of Small and Medium Business Development
5. Technology and Livelihood Center

MAJOR FINDINGS

In preparing this feasibility study, the researchers found out that it is easy to put up business as long as there is enough capital needed and the availability of raw materials. The demand of native bags is quite compet-

itive but with the availability of its materials, supply of bags is efficient.

CONCLUSION

The researchers concluded that the projected initial investment for the said native bags business will be about P 1 million, the payback period of 2 years and 5 months.

Thus, native bags business is feasible and viable.

RECOMMENDATION

For the business to be sure of continues production, owner should enter a contract to differene traders/cli-ents; reputable suppliers of raw materials.

The business should be able to offer good services and quality of bags to the clients.

Business should follow the policies, not to be late in the orders of bags and giving fair prices.

It is also recommended that if they know all the procedures in exportation, it is possible that they can export the product to foreign market.