

ABSTRACT

Name of Institution: DE LA SALLE UNIVERSITY - AGUINALDO

Address: Bagong Bayan, Dasmariñas, Cavite

Title: A Feasibility Study on the Manufacture of Paper Products
from Recycled Paper

Researchers: Patrick D. Capiz

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Funding Source: Parents

Cost: P6,000.00

Date Started: August 1995

Date Completed: March 1996

Objectives of the Study:

A. GENERAL:

To determine the feasibility and viability of establishing this project in a given span of time.

B. SPECIFIC:

To determine all the substantial information in the establishment of a paper product manufacturing company, together with all the machineries and procedures of operation, the different marketing strategies and processes of distribution and its contribution to the economy as well.

C. SCOPE AND COVERAGE:

① [The proposed business is about the establishment of a paper product manufacturing company in San Pedro, Laguna.] The business is focused only in the manufacture of the different paper products which is composed of intermediate

pads, yellow pads, writing pads, notebooks, bond papers and newsprints. The business shall also be responsible for the distribution of the various products to wholesalers, retailers and business establishments in a given area of coverage.

D. METHODOLOGY:

In conducting this study, the proponents made use of the scientific research process which begins with the formulation of the problem. Data were gathered from different government agencies and libraries. Interviews were also conducted from existing business establishments to verify assumptions concerning the proposed business.

E. MAJOR FINDINGS:

The extremity of the demand for paper products and the pliancy of reusing paper as a source of gaining profit triggered the interest of the proponents in pursuing this study. All of the proponents' interviewees agreed on this fact, that none of them could meet the demands of their customers. A very important fact which works as an advantage to potential proprietors.

F. CONCLUSION:

It is concluded that compared with other business establishments of manufacturing paper, the proposed business is more beneficial to the consumers in terms of affordability of the products and to the entrepreneurs as well as to the availability of the materials. It is also environmentally advantageous because the natural environment is not harmed.

G. RECOMMENDATION:

After a thoughtful circumspection of the advantages and disadvantages of the study, it is proven that the proposed business of manufacturing paper products from recycled paper is highly recommended and is highly advantageous to both consumers and proprietor.