SOFT CHEESE MANUFACTURING

VISION and approved for oral

A Feasibility Study
Presented to the
College of Business Administration
De La Salle University - Aguinaldo
Dasmariñas Bagong Bayan, Dasmariñas, Cavite

In Partial Fulfillment of the Requirements for the Degree of Bachelor of Science in Business Administration

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Feasibility Study Abstract

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Summary:

This project will use sole proprietorship as its form of business organization and will be managed by the owner himself.

The firm will price the soft cheese at thirty pesos (P30) every two hundred grams (200g) pack. The product will be distributed wholesale to different market outlets.

The proposed project will be located at Malagasang 1-E, Imus. Cavite.

Given the plant size, technology to be used and other required project expenses, the project cost is nine hundred fourteen thousand three hundred ninety-nine pesos (F 914,399) which will be financed by the owner himself. Based on financial ratio, the business is feasible, stable and, profitable. The initial investment can be recovered within one (1) year, six (6) months and eight (8) days.

De La Salle University — Aguinaldo The business is assumed to generate income and employment. project will also contribute to local government revenues

This project will also contribute to local government revenues through licenses, permits and taxes to be paid by the company.

Disclaimer

Brand names, manufacturers, and dealers mentioned are used for the purpose of providing information and without the intention of promoting products named or imply criticism of similar ones not mentioned. The recommended projects are based on research and best information gathered by the researchers.

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Table of Contents

Page #
Approval Sheet
Feasibility Study Abstract ii
Acknowledgement iv
Disclaimer vi
Table of Contents vii
List of Figures
List of Tables
List of Schedules xi
List of Exhibits
Chapter
I Introduction
1.2.2 Marketing
II Management Aspect
2.5 Personnel Compensation and Other Remuneration

De La Salle University - Aguinaldo Page	viii
III Marketing Aspect 19 3.1 Market Description 19 3.2 Historical Demand 20 3.3 Historical Supply 20 3.4 Projected Demand and Supply 21 3.5 Components of Supply 22 3.6 Components of Demand 23 3.7 Market Share 23 3.8 Target Market 24 3.9 Existing Market Practices 24 3.10 Proposed Marketing Mix 25 3.10.1 Advertising and Promotion 25 3.10.2 Pricing Scheme 25 3.10.3 Channel of Distribution 25 3.10.4 Terms of Sale, Delivery and 26 3.10.5 Packaging 26 3.11 Projected Sales 27	
IV Technical Aspect 28 4.1 Product Description 28 4.2 Manufacturing Process Description 29 4.2.1 Soft Cheese Manufacturing Procedure 29 4.2.2 Rennet Extract Preparation Procedure 31 4.3 Plant Locations 33 4.4 Plant Lay-out 33 4.5 Utilities 34 4.6 Sources of Raw Materials 34 4.7 Waste Disposal 34	
V Financial Aspect 35 5.1 Financial Assumptions 35 5.2 Total Project Cost 37 5.3 Financing Scheme 37 5.4 Financial Analysis 37 5.4.1 Projected Income Statement 38 5.4.2 Projected Cash Flow Statement 38 5.4.3 Projected Balance Sheet 39 5.5 Summary of Fixed and Variable Expense 40 5.6 Break Even Point 41 5.7 Return of Investment and Payback Period 41 5.8 Financial Ratios 42 5.8.1 Measures of Stability 42 5.8.2 Measures of Profitability 42	

S. ...

	De La Salle University – Aguinaldo	Page	
VI	Socio-Economic Desirability	44	
VII	Summary, Conclusion and Recommendation	46	
Refe	erences of Contract of Contrac	48	
Appe	endices of Conto Chart of establishing AB Food	18	
A	Computation of Demand and Supply	50	
В	Supporting Papers in Financial Computation	52	
С	Product Samples	60	
1	Balancy and Was MALDO - INFORMATION		
3	Danier Land III		
4 5 6 7 8	Projected and Cook Acad Projected Acad Projected Acad Projected Acad Projected		
*	* Since 1017 - **		
			1000

List of Figures

Figu	Page #							
1 2 3	Proposed Organizational Chart of AE Food Manufacturing							
	List of Tables							
Tabl	Table Page #							
	Payed Assets - DA HIPAN B2							
1	Salary and Wages Administration 15							
2	Historical Demand (1988-1992) Imus and							
	Dasmariñas							
3	Historical Supply (1988-1992) Imus and							
	Dasmariñas							
4	Projected Demand (1994-2000)							
5	Projected Supply (1994-2000)							
6	Target Market (1994-2000)							
7	Sales Forecast (1994-2000)							
8	Analysis of Nutrients of Soft Cheese 29							
0	Analysis of Natifemes of Soil oncess.							

Exhibit

11

12 13

14

15

16

18

20

17

19

xì