

**A PROJECT FEASIBILITY STUDY ON  
ESTABLISHING AN AROMATHERAPY HEALTH SPA  
IN TAGAYTAY CITY**

**A PROJECT FEASIBILITY STUDY  
PRESENTED TO THE FACULTY OF THE  
COLLEGE OF BUSINESS ADMINISTRATION  
DE LA SALLE UNIVERSITY - DASMARINAS  
DASMARINAS, CAVITE**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF BACHELOR OF SCIENCE IN  
BUSINESS ADMINISTRATION**

**PRESENTED BY:**

**MA. LOURDES A. DAYAUON**

**ANTONIA A. BARON**

**ARMAN Y. COCHANGCO**

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**ABSTRACT**

**Name of Institution: De La Salle University-Dasmariñas**

**Address: Bagong Bayan, Dasmariñas, Cavite**

**Title: A Feasibility Study on Aromatherapy Center**

**Authors/Proponents: Arman V. Cochangco**

**Antonia A. Baron**

**Ma. Lourdes A. Dayauon**

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**OBJECTIVES OF THE STUDY:**

**A. GENERAL**

To test the feasibility of an Aromatherapy in Tagaytay City and to know how does Aromatherapy will be stated and operated.

**B. SPECIFIC**

To contribute to the growth of Philippine economy and to help citizenry and apply the field of Physical Therapy, and other related studeis in Aromatherapy operation.

**C. SCOPE AND COVERAGE**

The study covers the management, marketing, technical, financial and socio-economic aspect of the project and shall be limited to rendering services along Tagaytay City and nearby places.

**METHODOLOGY**

The researchers used the descriptive research design. It's primary source of data is the Health Spa in Manila particularly Aromatherapy located at 5th floor Bldg. 5 SM Megamall, Mandaluyong City MM. Secondary data were gathered from Department of Trade and Industry and municipal records of Dasmariñas.

**MAJOR FINDINGS**

The research study has provided enough data that will motivate the proponents to pursue to the project. There findings gave the reseachers an idea on how to help those people involved in Aromatherapy.

**CONCLUSION**

The proponents found out that the project is feasible, succesful and useful, and will be a big help to the people, how this Aromatherapy will help our society.

**RECOMMENDATION**

The proponents without hesitation recommend that the Aromatherapy will be actualized. Must be a quality of service through an effective use of advance technologies and Aromatherapy products.

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