

ABSTRACT

NAME OF INSTITUTION: Dela Salle University—  
Dasmariñas

TITLE: Figurine Making

ADDRESS: Imus, Cavite

AUTHOR/PROPONENT: Jasmin Camarce

FUNDING SOURCE: The proponent funded the  
project.

COST: P5,000.00

DATE STARTED: June 1997

DATE COMPLETED: March 1998

Objectives of the Study

A. General

This study will determine the investment opportunity in figurine making, whether this country is best suited for that business.

B. Specific

1. To determine the viability, desirability and practicality of this undertaking
2. To be able to produce high quality figurines for the local market
3. To introduce this business not only locally but also internationally

**Scope and Delimitation**

This study is limited only in gathering data regarding figurine production. Only five-month have been allotted for the completion of this study.

**Methodology**

1. Primary data – interviews from different figurine manufacturers and suppliers, observation of figurine processing and manufacturing.

2. Secondary data – facts and information from some government institution such as NACIDA, BIR and SEC.

**Conclusions**

- A. Demand is higher than supply.
- B. Payback period is less than 3 years considering this is a medium scale business. =2 years and 8 months.
- C. Average profits of 106,774.75 we therefore conclude that this project is highly recommendable for business operation.

**Recommendations**

1. We recommend that the company will come out with a new product design and introduce to the buying public its new product.
2. The government should continue in their campaign to give assistance financially to those who want to engage into this business because we have few producers of this product for they are lacking in funds.