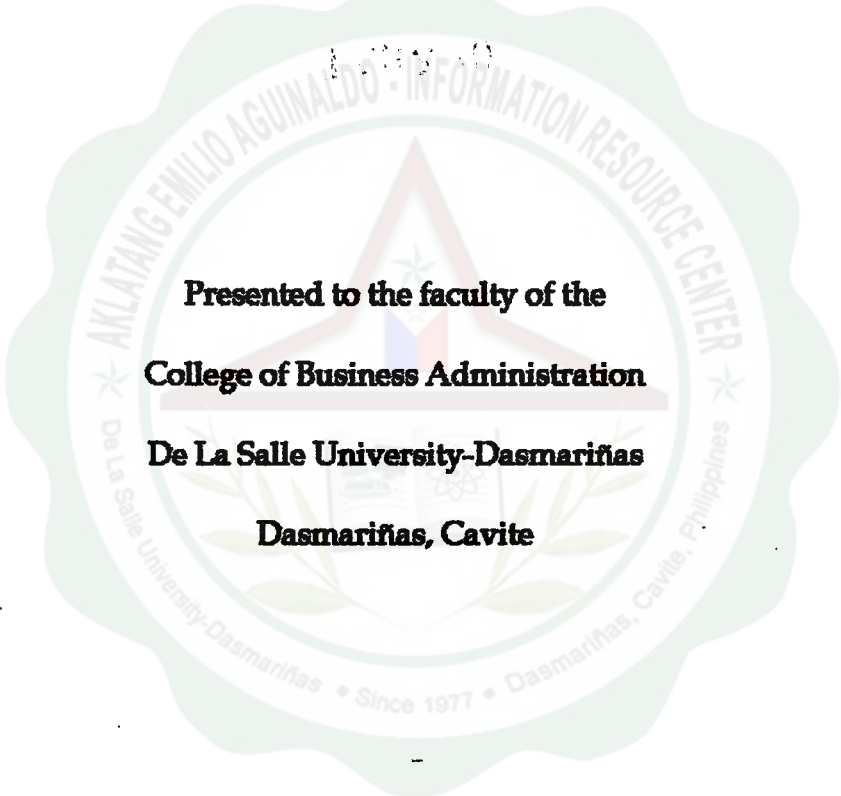


**A Project Feasibility Study
on The Establishment of a
Fresh Flowershop in
Imus, Cavite**



**Presented to the faculty of the
College of Business Administration
De La Salle University-Dasmariñas
Dasmariñas, Cavite**

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FEASIBILITY ABSTRACT

Name of Institution: De La Salle University - Dasmariñas

Address: Bagong Bayan, Dasmariñas, Cavite

Title: The Establishment of a Fresh Flowershop in Imus, Cavite

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Costs: P5,000.00

Objectives of the study :

A. General

To determine the feasibility and viability of establishing a flowershop.

B. Specific

To use forecasting tools and financial assumptions in order to determine the study's feasibility .

Scope and Coverage

The proposed business project is that of a flowershop establishment in Imus , Cavite. The said establishment deals with selling and arranging flowers.

Methodology

The feasibility study used the descriptive method wherein needed details were presented to clearly answer any possible research question.

Major Findings

Based on the Descriptive Analysis and the aid of Financial assumptions, related data and computations using estimates, the proposed business in proven to be feasible.

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