

## Scope and Coverage

## ABSTRACT

The study covers the management, marketing, technical and financial aspect

Name of Institution: De La Salle University - Dasmariñas

Address: Dasmariñas, Cavite

Title: A Project Feasibility Study on the

Establishment of

Cooperative in Imus, Cavite

Proponents: Avegail C. Anglo

Dianne Kate N. Doctor

Funding Source: Parents Cost: P6,000

Date Started: June 1997 Date Completed: March 1998

## Objective of the Study:

## A. General

To know the feasibility and viability of establishing a cooperative in Bahayang Pag-Asa Subdivision, Imus, Cavite

## B. Specific:

To determine the applicable management and marketing strategy to

be used in order to have a successful cooperative. cooperative can be actualized in Bahayang Pag-Asa Subdivision in Imus, Cavite.

### Scope and Coverage

The study covers the management, marketing, technical and financial aspect of the project and shall be limited in the establishment of the cooperative.

### Methodology

The researchers used the descriptive method to gather information about the present existing condition of the people living in the subdivision. The main purpose of employing this method is to decline the nature of the business situation on establishing cooperative as it existed at the time of the study.

The proponents were able to gather and formulate data through research and analysis from the library of De La Salle University - Dasmariñas and visitation to different Cooperatives in Cavite.

### Conclusion

The researchers found out that the project is feasible, successful, useful and will be a big help to the future entrepreneurs.

### Recommendation

The authors without hesitation recommend that a cooperative can be actualized in Bahayang Pag-Asa Subdivision in Imus, Cavite.

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