

**A Project Feasibility Study on
Manufacturing Crab Balls
in Tanza, Cavite**

**A Project Feasibility Study
Presented to the Faculty of the
College of Business Administration
De La Salle University - Dasmariñas
Dasmariñas, Cavite**

**In Partial Fulfillment
of the Requirement for the Degree of
Bachelor of Science in Business Administration**

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**AKLATANG EMILIO AGUINALDO
ARCHIVES**

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ABSTRACT

Name of Institution: De La Salle University - Dasmariñas

Address: Bagong Bayan, Dasmariñas Cavite

Title: Production of Crab Balls in Tanza

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OBJECTIVES OF THE STUDY:**A. General**

The feasibility study aims to determine the viability of establishing Crab Balls Production in Cavite. The project when realized will supply household with nutritional requirement and protein rich seafoods, the product will be offered at affordable price.

B. SPECIFIC

To know the Management, Marketing, Technical, Financial and Socio-economic aspects of the study.

SCOPE AND COVERAGE:

This Feasibility study presented the production of crab ball on a semi-commercial basis. It includes the various consideration of probable risk. This socio-economic desirability of the product to the national economy and to the community to which the project will be located

METHODOLOGY

The methodology concentrate on the research in this study. The research method used are source of data; the research instrument and the treatment of data . The following methods discusses in details on the various reading and gathered information.

Personal interviews was conducted by the researchers both published and unpublished materials in connection to the study were read and discussed.

MAJOR FINDING :

It is clear that crab ball has been measured all necessary for insuring the safety, wholesomeness and soundness of the food at all stages from its growth production or manufactured until its final consumption. This will contribute to several sanitation

CONCLUSIONS

From the findings, it can be seen that the proposed project will be profitable and highly viable. A corporate type of organization is most suitable.

RECOMMENDATIONS:

Make any business, the proposed project will have a share of problems from acquisition of steady raw materials and because of water poison or red tide.

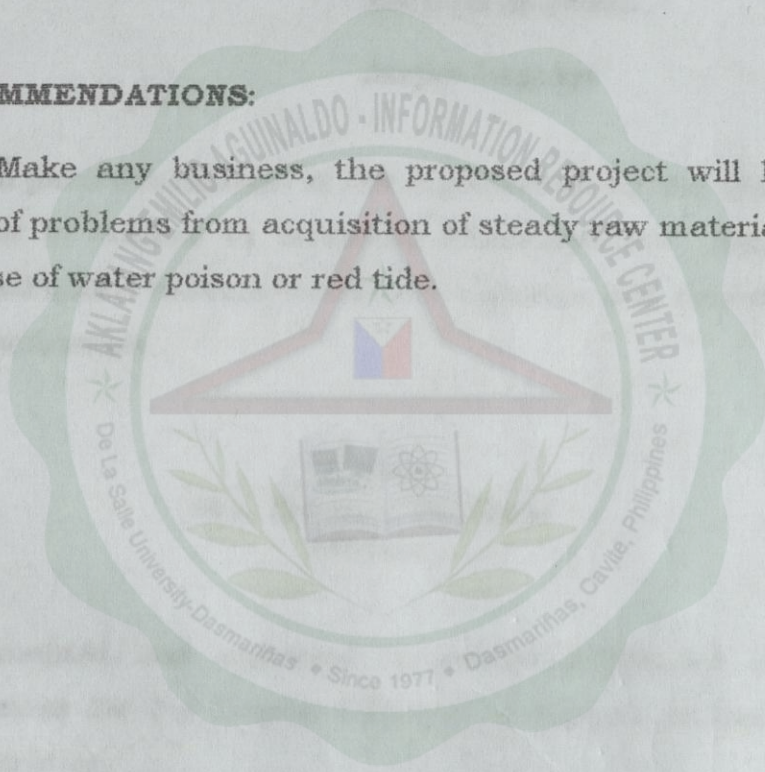


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The experience of many Asian countries of food processing both in small and large scale had given us useful lessons that the neighboring countries can learn from.