

**A PROJECT FEASIBILITY STUDY
PAPER CUP MAKING USING COGON GRASS
IN DASMARIÑAS, CAVITE**

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**A PROJECT FEASIBILITY STUDY
PRESENTED TO THE FACULTY OF
COLLEGE OF BUSINESS ADMINISTRATION
DE LA SALLE UNIVERSITY—DASMARIÑAS
DASMARIÑAS, CAVITE**

**ON PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR THE DEGREE OF
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
MAJOR IN MANAGEMENT**

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ABSTRACT

NAME OF INSTITUTION: Dela Salle University—Dasmariñas

TITLE: Paper Cup Making Using Cogon Grass

ADDRESS: Dasmariñas, Cavite

AUTHOR/PROPONENT: Melanie Cuevas

FUNDING SOURCE: The proponent funded the project.

COST: P5,000.00

DATE STARTED: June 1997

DATE COMPLETED: March 1998

Objectives of the Study**A. General**

The study aims not only for profit but also for the safety of the environment. Paper cups made of cogon will reduce land and water pollution because it is actually biodegradable.

B. Specific**MANAGEMENT ASPECTS**

1. To research an organization appropriate for the manufacturing of paper cups

2. To work on the capital needed for the manufacturing of paper cups

3. To present an organizational structure for the proposed business

4. To establish the requirement and qualification needed in hiring personnel

5. To organize the duties/responsibilities of each personnel

6. To establish policies for implementation

MARKETING ASPECTS

1. To find the target market for the product

2. To come out with the best pricing scheme that the company should use

3. To know the supply and demand of the product

4. To come out with projected sales volume in units and in peso

5. To find out the marketing schemes to promote the product

TECHNICAL ASPECTS

1. To be familiar with the machines and equipment to be used in paper cup manufacturing

2. To familiarize with the raw materials used and their sources

3. To familiarize with the different processes in manufacturing the product

4. To find out the production cost of the product

FINANCIAL ASPECTS

1. To tabulate the initial capital needed in order to establish the proposed business
 2. To find out the proposed business' profitability
 3. To find out the return of profit at a certain period of time
- To know the cost and rate of investment

SOCIO-ECONOMIC ASPECTS

1. To come out terms with the benefits that the community will get pertaining to the business location
2. To know the advantages and disadvantages of the project
3. To come out on how the business will help the community and country in terms of their taxation.

Scope and Delimitation

The researcher was exactly given 10 months to complete the study of manufacturing paper cups made out of Cogon in Dasmariñas, Cavite. The limited time caused the delimitation of the area to Dasmariñas where the study was conducted.

Methodology

To accomplish the objectives of the study, the researcher employed the descriptive method of research and survey technique.

Conclusion

The researcher has concluded that using cogon grass in the making of paper cups is very affordable and poses no major problem because it has an abundant supply that can be found almost anywhere.

Recommendations

1. Development of more lands for cogon grass
2. To stop monopoly, investment into this kind of business must be encouraged
3. Paper cup industry needs more support from the government and other lending institutions

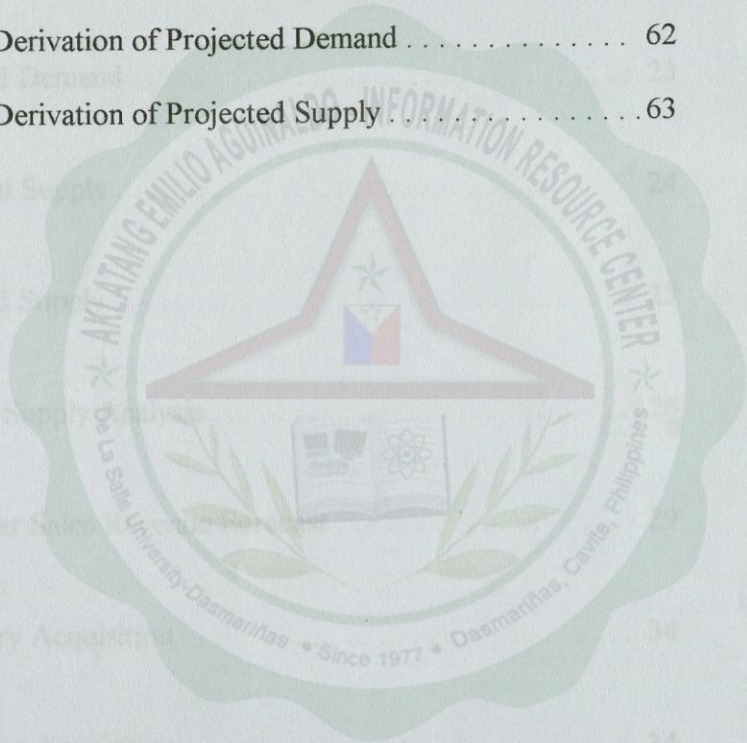
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