

## FEASIBILITY STUDY ABSTRACT

Title : A project feasibility study on establishing Coffee Mill in Tagaytay City

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### SUMMARY :

This feasibility study which deals primarily in the processing of dried coffee beans until it turned into powder. The form of business organization is partnership which a capital contribution of 1,000,000 each. The partners will be the officer of the business & other employees will be hired. Each employee has particular job description. Regarding salaries & wages the author presented information & tables in order to ensure just wages among employees.

In Marketing Aspect different tables are presented regarding the historical & the projected supply & demand for coffee which greatly help the author in doing their financial aspects. The sales forecast & gap of

demand & supply was also included which helps the proponents in concluding the feasibility & viability of the project.

Manufacturing process or the technical know how of doing the product is presented in Chapter 5, Technical Aspect of this research paper. All the machinery & equipment & the lay-out with its floor plan & measurement are cited in the same chapter. The location, in Tagaytay, was proven to be a good site of the business for there are abundant supply of raw materials in that city.

In Financial Aspect it shows the capitalization requirements of the business, major consumption, total, project cost & other financial analysis was presented which really proves that the chosen business is profitable.

After all the information gathered & presented it shows that the proposed business is feasible & viable with a pay back period of 3 years, 2 months & 28 days.