

ABSTRACT

NAME OF INSTITUTION: De La Salle University-Dasmariñas

ADDRESS: Dasmariñas, Cavite

TITLE: A Project Feasibility Study on Bon-bons from Chocolate

PROPONENTS: Catherine C. Bawar

SCOPE COVERED: Claire R. Saquilayan

SCOPE COVERED: Alona L. Velando

FUNDING SOURCE: Parents

DATE STARTED: June, 1997

DATE COMPLETED: March, 1998

OBJECTIVES OF THE STUDY:

A. GENERAL:

To provide important and relevant information in the production of Bon-bons from chocolate.

B. SPECIFIC:

1. To identify the form of business organization, the number of manpower required, the benefits and services to be given to the employees.
2. To identify the description of the products, the production and processing strategies and installation needed.
3. To determine the potential buyer of the product supply and demand situation in the market and marketing strategies and installation needed.

4. To identify the economic and social contribution of the business to the society and the accessibility on uplifting the country's present condition.
5. To identify the sources of financing the business, return of investment and profitability of the business.

SCOPE COVERAGE :

The proposed project is the bon-bons from chocolate business in Dasmariñas, Cavite. The study covers the best and most important aspect of business.

METHODOLOGY:

The proponents provided questionnaires both for customers and manufacturer. The proponents used books and encyclopedia and conducted formal interview with.

MAJOR FINDINGS:

The research has provided enough data that will motivate the proponents to pursue the projects. These findings gave the researchers an idea on how to help business and would be investors in rendering out services in order to improve their standing in the business world.

CONCLUSIONS:

The study revealed that the proposed business is feasible and viable.

ACKNOWLEDGEMENT

RECOMMENDATIONS:

The proponents recommend for future researchers to explore more an affordable modern and effective process to improve the quality of the Bon-bon from chocolate .

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