

**MANUFACTURING OF WIRE HARNESS  
IN PANAPAAN, BACOR CAVITE  
S.Y. 1996-1997**

**A PROJECT FEASIBILITY STUDY  
PRESENTED TO THE FACULTY  
OF COLLEGE OF BUSINESS ADMINISTRATION  
DE LA SALLE UNIVERSITY  
DASMARIÑAS, CAVITE**

31 MAR 1997

**IN PARTIAL FULFILLMENT  
OF THE REQUIREMENTS FOR THE DEGREE OF  
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

**ABSTRACT**

NAME OF INSTITUTION : De La Salle University - Dasmariñas

ADDRESS : Dasmariñas, Cavite

TITLE : A Feasibility Study on Production of Wire Harness

DEGREE : Bachelor of Science in Business Administration  
Major in Management

AUTHOR/PROPONENT : Warner Nuñez Lobaton

**OBJECTIVES OF THE STUDY :**

**A. GENERAL OBJECTIVE**

To determine the viability and profitability of wire harness production in Bacoor, Cavite.

**B. SPECIFIC OBJECTIVES**

To know the management, marketing, technical, financial, and socio-economic of the business.

**SCOPE AND COVERAGE :**

The prospective site will be located in Bacoor, Cavite. The target market will be the manufacturers of appliances and repair centers in Bacoor and nearby municipalities.

This study is limited to each management, marketing, technical, financial, and socio-economic aspects.

## METHODOLOGY

Various manufacturers of wire harness were consulted for this study and it also provided the idea on the technical know-how of producing wire harness.

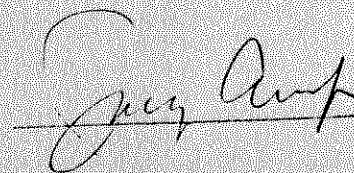
Different compilations and related literature were also been of great help as sources of vital information. Surveys about manufacturers were also consulted to give this study a strong reliable source of factual and statistical records.

## CONCLUSION :

The author therefore conclude that the project is proved to be feasible, profitable, and stable.

## RECOMMENDATION :

The author hereby recommend implementation of the project upon knowing the viability and feasibility of the project after intensive and extensive research, discussion and deliberation.



Dr. Jorge A. Camposano Ph.D.

Dean, CBA

## FOREWORD

There are many business who are having difficulties in their business due to their lack of knowledge in their own business. Evethough they have the capital that is needed in his business it is not enough to run your business. You must have a knowledge of the kind of business you are getting into. In this book, you will learn what are the different aspects to be concidered in puting up your business.

This peice of work was intended to give guidance to those prospected investors who are willing to engage in this profitable business.