

A Project Feasibility Study on  
The establishment of Light of Life Academe  
Preparatory School  
In Cabezas, Trece Martires City, Cavite

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A Project Feasibility Study  
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College of Business Administration  
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**ABSTRACT**

**Name of Institution: De La Salle University – Dasmariñas**

**Address: Bagong Bayan, Dasmariñas, Cavite**

**Title: A study on the Feasibility of Light of Life Academe Preparatory School**

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**OBJECTIVES OF THE STUDY:**

**A. General**

To determine the feasibility and viability of the study.

**B. Specific**

To determine the applicable Management and Marketing strategies to be used in order to establish a successful Preparatory School.



### SCOPE AND COVERAGE

The study covers the Management, Marketing, Technical, Financial and Socio-Economic Aspects of the project.

### METHODOLOGY

The study was conducted through data gathering and analysis of relevant primary and secondary data.

### MAJOR FINDINGS

As the proponents have seen, putting up a business isn't as easy it seems. But by doing the right market strategies and the other information needed in this thesis, putting up a business won't be as difficult as it seems.

### CONCLUSIONS

This study is the product of cooperative effort through hardwork and aspiration of the proponents thereby bringing about a considerable positive degree of profitability for the people and the community.

### RECOMMENDATIONS

The proponents without hesitation recommend that Light of Life Academe Preparatory school be actualized.



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