



## ABSTRACT

**Title:** Molluscicides Manufacturing using Tobacco as  
Active Ingredient

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**Degree:** Bachelor of Science in Business Administration  
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**Management Aspects:**

Sole proprietorship is the form of business organization in the proposed feasibility study. The business is to be established at Pulilan, Bulacan.

**Marketing Aspect:**

The target market of this study is Bulacan and Laguna. Potential markets of molluscicides manufacturing are the wholesalers and the retailers.

**Technical Aspect:**

Molluscicides, the proposed product is one type of pesticides which controls the destructive and growing population of the golden snails. The said product is composed of an air-cured burley tobacco.



The product will come out in 3 sizes: 1 liter, 500 ml and 250ml. Manufacturing process includes material receiving, material preparation, milling or grinding, soaking, nicotine extraction, laboratory testing, packaging and lastly, storing.

#### Financial Aspect:

The total project cost is P2,405,161 in which 80% will be the owners equity and 20% will be loaned. It will generate an income of P855,158 for the year of 1996. The total investment will be recovered after one year and four months (1.4 years).

#### Socio-Economic Aspect:

In relation to the existing side effects caused by the use of toxic molluscicides on crops, the proponents realized the need of proposing a project about manufacturing of molluscicides using environment friendly contents from tobacco. To the students and other researchers, this study will be helpful because they will expose to the whole business operation. Furthermore this would insure the increase the rice production which is the staple food of the country.

#### Conclusion:

Based on the facts, information, and findings, the proponents conclude the proposed business is feasible and viable.