

FEASIBILITY STUDY ABSTRACT

TITLE: A Project Feasibility Study on a Proposed Knife Center in G.M.A., Cavite.

NO. OF PAGES: 108

AUTHORS: Andreus, Brian T.
Sarmiento, Noemi T.
Villarama, Raquel B.

TITLE OF DOCUMENT: Project Feasibility Study

NAME AND ADDRESS OF THE INSTITUTION: De La Salle
University- Dasmariñas
Dasmariñas, Cavite

SUMMARY:

This study aimed at determining the feasibility and viability of establishing a sole proprietorship form of business which will be located at G.M.A., Cavite. The nature of the business is knife center focusing on kitchen knife, bolo and butcher's knife.

The Organizational structure will be composed of a Manager; a Secretary; two(2) Sales Clerks; an Inspector; a Packer; a Cashier; a Security guard; a Driver; and an Accountant on retainer basis.

The business is to serve as a marketing arm of cutlery manufacturers, particularly that of kitchen knife,

bolo and butcher's knife producers. It will cater for direct users of the products.

A building will be rented which will compose the store, office and warehouse.

Initial capital requirement amounts to ₱1,000,000.00 of which 60% will come from the owner and 40% will be loaned from a bank. The business is expected to recover in one (1) year and one (1) month.

The business is beneficial to the government, to the society and to the consumers in terms of taxes, employment and products with quality and low price.

The study evidenced the feasibility and viability of the proposed project as sustained by its profitability measures and is therefore considered worth investing.

Dr. Marietta Israel

Adviser

Jorge Camposano, Ph.D.

Dean, College of
Business Administration

Date

Date