

Proposed Upscale Hotel and Aquatic Park in Samal Island

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Laguador, Cristelle S.

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ABSTRACT

Labeled as the country's largest resort, Samal Island is indeed the premier beach tourism destination in the province of Davao del Norte and in the entire Mindanao mainland. Despite of it being underdeveloped, beach resorts and inns are emerging on the island. The proposed study aims to enhance the quality of tourism through integrated approach to fully develop tourism anchored on protection of its physical environment and optimize the effort to maintain its aesthetic character while letting economic opportunities open the door for investments. With the target increased of tourist arrivals, accommodation facilities and support services are needed to provide comfort to the tourists and to uplift the image of Samal Island as an emerging tourist destination in the South through an architectural program. The proposal will comply with the requirements of the Department of Tourism rules and regulation to govern the accreditation of a four-star hotel. What will be unique in this hotel will be its aesthetics and the design of the building that will be influenced by the Samal island itself.

Keywords: aesthetic; architectural program; physical environment; underdeveloped