

ABSTRACT

I TITLE:

A project of feasibility study on the establishment of an indigenous and pulp scented handmade papermaking in Bulihan, Silang, Cavite.

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SUMMARY:

A. METHODOLOGY

The proponents treated the gathered primary and secondary data making use of the descriptive method. Such was utilized in the collection and description of data to yield a meaningful information.

B. ORGANIZATION AND MANAGEMENT

Sole proprietorship is the form of business organization used for the manufacturing of handmade paper business. In this chapter, the proper organizational structure, proper personnel and their duties and responsibilities, their qualifications, their salary scale and the project schedule were discussed.

C. MARKETING ASPECT

The historical demand and supply were justified to obtain the value of projected demand and supply. Results show that there are still uncovered demand for handmade sheets by its supply.

No competitors were found existing in the said business location. Promotions locally and abroad shall be done through engaging with FEHPA trade fairs.

D. TECHNICAL ASPECT

The process of handmade papermaking involves pulping, beating, sheetforming and drying. The needed machineries and raw materials used for processing the handmade paper sheets were fully discussed.

Eight employees were employed to meet the target production and administration for the respective year.

E. FINANCIAL ASPECT

On the first year of operation, the business can supply the demands of the consumer and gain P 301,399.00 based from the sales forecast and initial capital.

F. SOCIO-ECONOMIC ASPECT

The business contribution to the society is that it will provide job for those out-of-school youths and unemployed people of Bulihan, Cavite. With its potential in the export market, its taxes will be of great help in boosting our country's economy.