

ABSTRACT OF RESEARCH

Name of Institution: De La Salle University-Dasmariñas

Address: Bagong Bayan, Dasmariñas Cavite

Title: A Project Feasibility Study On Establishing A Music Lounge In Sucat, Paranaque

Authors/Proponents: Vera B. Panganiban
Mariel de Leon

Funding Source: Parents **Cost:** P 7,500.00

Date Started: June 1996 **Date Completed:** March 1997

OBJECTIVES OF THE STUDY:

A. **General:** To be able to determine the feasibility and viability of establishing a music lounge.

B. **Specific:** To determine the applicable strategies to make the music lounge competitive with the other lounges.

SCOPE AND COVERAGE:

The study covers the rendering of services to customers and giving them satisfaction, as well as giving employment to the people of Paranaque.

METHODOLOGY:

Proponents gathered and formulated datas through research, analysis, and surveys from the National Statistics Office, Securities and Exchange Commission, Dept. of Trade and Industry, Technology and Livelihood Research Center, Municipality of Paranaque, and the school library of De La Salle University-Dasmariñas.

MAJOR FINDINGS:

Enough datas and informations were gathered to encourage the proponents to pursue the project. The proposed business will not only upgrade the economic status of Paranaque, but also help the people get employed.