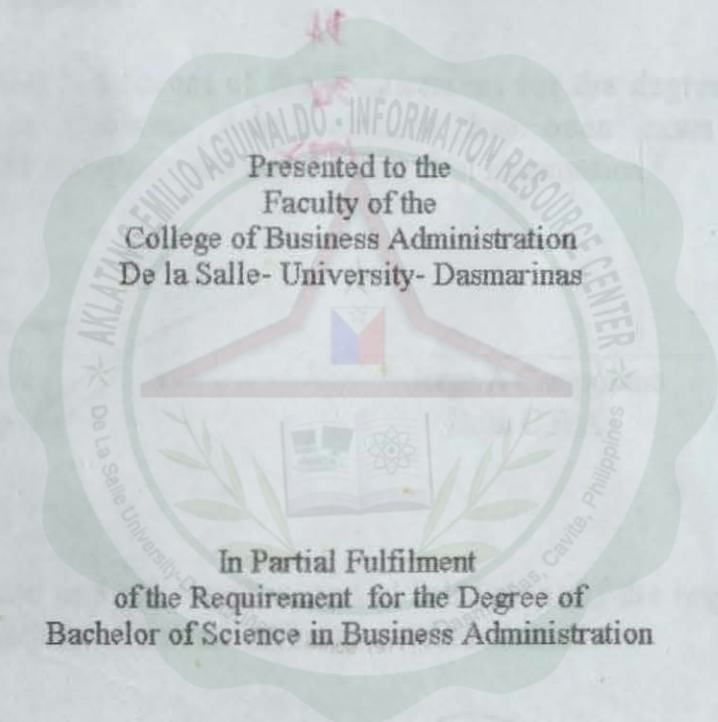


JML MACARONI MANUFACTURING

002482



Presented to the
Faculty of the
College of Business Administration
De la Salle - University - Dasmariñas

In Partial Fulfilment
of the Requirement for the Degree of
Bachelor of Science in Business Administration

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Project Feasibility Study Abstract

Title : JML Macaroni Manufacturing

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Objective of the Study**A. General**

The study will help those people who wanted to established this kind of business , to be able them to think of the best way to make this kind of business profitable.

B. Specific

This will encourage member of the society to think of other unique business proposal and thinking of the best way in attracting consumer for more innovative and more efficient production system.

SCOPE AND DELIMITATION

The proposed project is the establishment of factory that will manufacture macaroni products in Imus, Cavite. The operation will be focus mainly in Imus and another nearby towns. It will covers the management , marketing, technical, financial, and socio - economic aspects of the proposed project.

METHODOLOGY

The said project which will cover nearby the town of Imus is conducted by some information because of the towns lack of supply and production of this kind of product. The proponents also prepared questionnaire to determine some important aspect of the business operation by reading books, manuals, magazine and gathered necessary information from TLRC, DTI and NSO to serve as reference.

CONCLUSION :

I conclude that the proposed project is suitable and profitable if ever it'll be finalized. The said project will be benifited first tot he Cavite people and then will cover it nationwide based on profitable and income result. It is the best way in attracting more consumers and it'll become a potential export produt which will help our country earn dollar.

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INTRODUCTION

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