

MANUFACTURING OF LEATHER SHOES
IN TAGAYTAY CITY

044100

A Project Feasibility Study
Presented To The
College of Business Administration
De La Salle University - Aginaldo
Bagong Bayan, Dasmariñas, Cavite

In Partial Fulfillment
Of The Requirements For The Degree Of
Bachelor Of Science In Business Administration

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MARCH 1996

Abstract

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Address: Bagong Bayan, Dasmariñas, Cavite

Title: Manufacturing of Leather Shoes

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Funding Source: Parents Cost: P 7,000.00

Date Started: June 1994 Date Completed: March 1995

Objectives of the Study:

A. General: To determine the viability and profitability of this project in a given length of time.

B. Specific: To determine the information in Manufacturing Leather Shoes, machinery and equipment needed, the market strategies to be applied and the contribution of the product to the country.

Scope and Coverage: The proposed project is about the creation of Leather Shoes which will be processed and manufactured in Tagaytay but will be distributed in Las Pinas, Metro Manila and other nearby municipalities. The study is limited to the production and selling of leather shoes. The operation of the business will concentrate mainly in the Philippines.

Methodology: The proponents interviewed some manufacturers of leather shoes. To determine some important aspect of

the business, the proponents gathered necessary information from the Department of Science and Technology (DOST), National Library, Technological Livelihood Research Center (TLRC) and National Census Statistics Office (NCSO).

Major Findings: From this study, the proponents found out that there are still unserved markets which are unsupplied by the existing manufacturer of leather shoes. The proponents found out that it is more convenient and economical if the consumers will use leather rather than any materials used in the production.

Conclusion: Based on the facts, information and findings the proponents concluded that the proposed project "Manufacturing of Leather Shoes" is feasible and viable.

Recommendation: The proponents recommend future researchers to explore more on affordable modern and effective process of improving the quality of leather shoes.

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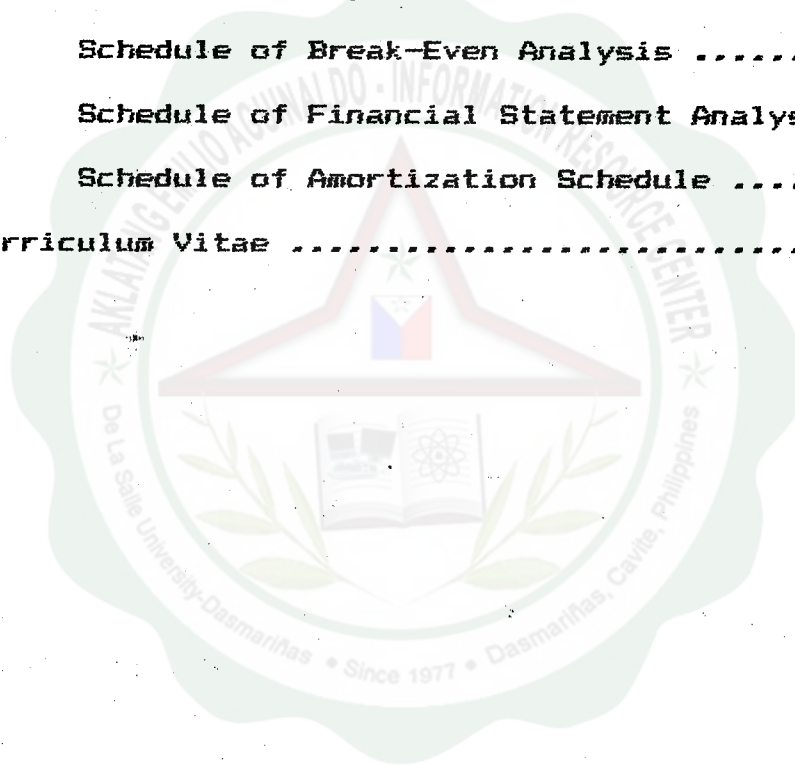
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