

## ABSTRACT

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Title of Research: A Case Study on Tahong Industry in Barangay Sinaguelasan,  
Bacoor, Cavite

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The purpose of this study is to determine the changes that have happened in the industry and if those changes have led to the development of the said barangay and vice versa, considering the challenges they encountered over the past several years. This also shows how the Tahong Industry has shaped the lives of the people residing in Barangay Sinaguelasan and how they have become a factor to the development of the Barangay as a whole. This study focused on the history, challenges, and development of the Tahong Industry in Barangay Sinaguelasan wherein the data gathered determined the changes that have happened over the years. This study was conducted in Barangay Sinaguelasan, Bacoor, Cavite, through descriptive research. The researchers gathered data and information from local offices, and through interviews wherein different types of people in the Tahong Industry (farmers, growers, sellers, and manufacturers) served as interviewees. The

results of the study show that the *Tahong* Industry has indeed developed over time and has experienced changes from its establishment to its present condition. It was found that there have been improvements within the infrastructures of the Barangay which include the Tahong Port. Furthermore, a new method of Tahong Farming, called “Long Lines Method”, were introduced to the Tahong farmers, in addition to the traditional method they used called “Stick Method”. Besides the development of their methods and infrastructures, the Barangay greatly promotes their One Town One Product (OTOP) and their different products which include their Tahong Chips and Adobong Tahong through their events and festivals. The findings show that the *Tahong* Industry in the Barangay has been shaped through a gradual process of change and that the development in the industry did not happen overnight. The respondents are able to enhance their lives. Finally, this study suggests that the national and local government should give more assistance to the fisherfolks of Barangay Sinaguclasan through allocating generous amount of budget that will help the *Tahong* farmers, growers, and sellers improve the equipment they use for their farming.