

FEASIBILITY STUDY ABSTRACT

TITLE : A Project Feasibility Study on Cultured Straw
Mushrooms in Dasmariñas, Cavite

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SUMMARY:

The straw mushroom business shall be established under sole proprietorship form of organization. It will be easy to manage and formulate since the business is owned by one person who is independently responsible in making decisions. The business name will be Dasmariñas Mushroom Farm which is to be situated in City Land Piela Dasmariñas Cavite. The persons in the business organization will include general manager or the owner, bookkeeper, auditor, driver and workers consisting of planters who are at the same time harvesters and repackers. Compensation will be on

monthly basis with corresponding benefits. Target market are the wholesalers and retailers of Cavite and Metro Manila. Prices of 65.00 and 73.00 are for wholesalers and retailers respectively, with 10% increase yearly. Production volume from first year to fifth year will increase by 10% yearly and to be distributed in kilograms. Propagation process would include; acquisition of substrates and growing materials that can be either get in the farm or backyard, preparation of materials to be availed at U.P. Los Baños, Laguna, spawning or actual planting, preparation of planting site, fruiting, harvesting and packing or processing. It would take 8 to 10 days before mushrooms appear and another 2 to 3 days for the mushrooms to be ready for harvesting. Straw mushrooms are not only stomach filler but it also contains nutrients for being rich in vitamins, proteins and minerals. Vitamins include in it are ascorbic acid; thiamine, riboflavin, nicotinic acid, pantothenic acid and biotin except vitamin A, E and D. It has also higher mineral salt that is almost twice that of any other vegetables and protein value is six times of a fruit, double and four times of other vegetables as well. It was found out as a good treatment for some

sickness especially to cancer. This business will be incurring 530,529.15 for the project cost with 70% share from the business and 30% counterpart from bank loan. The return of investment is 83.08%, with the payback period of 1 year 6 months and 13 days. It clearly shows that establishing Dasmariñas Mushroom Farm in City Land Piela Dasmariñas, Cavite is feasible and viable.

