

**ABSTRACT**

**Name of Institution:** De La Salle University - Dasmariñas

**Address:** Dasmariñas, Cavite

**Title:** Project Feasibility Study of a proposed on Making Children's Dresses in Bacoor, Cavite.

**Authors:** Darlene G. Catli, Josefina R. Ortiz and Ma. Christine S. Soriano

**Funding Source:** Parents

**Cost:** P4,000.00

**Date Started:** July 1996

**Date Completed:** March 1997

**Objective of the Study:** Basically, this study aimed to determine the feasibility and and viability of the proposed business which is Making Children's Dresses that will be located at Bacoor, Cavite.

**Scope and Coverage:** The coverage would include and focused on the availability or marketability and profitability of making children's dresses in Bacoor, Cavite.

**Methodology:** The researchers conducted an actual personal interview with those firms engaged in making and selling children's dresses as primary source of data to support the findings of the study.

**Major findings:** Increasing number of children and business establishments deal with making and selling children's dresses means, will increase children's clothes. A factor that triggers competition and encourage children to buy clothes which will be offered is considered to be of good quality and at an affordable cost.

**Conclusions:** The research findings of this study proved that the proposed on Making Children's Dresses is feasible and viable and shows that the project is a profitable one.

With the increasing number of children specially girls, financial growth will be earned and expected .

**Recommendations:** After acquiring all necessary and relevant informations needed for the proposed business and justifying its feasibility and viability, it is recommended the study be implemented.

