

**ABSTRACT**

**Name of Institution:** De La Salle University - Dasmaringas

**Address:** Dasmaringas, Cavite

**TITLE:** A Project Feasibility Study on the Establishment  
of a Gay Bar in Las Pinas

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**FUNDING SOURCE:** Parents

**COST:** P5,000.00

**DATE STARTED:** June 1996

**DATE COMPLETED:** March 1997

**OBJECTIVES OF THE STUDY:**

**A. General**

To determine the feasibility and viability of establishing a gay bar in Las Pinas.

**B. Specific**

To do service by having different presentation, tends to accommodate people who are engaged in this particular ground and to gain acceptance to the general public.

**SCOPE AND COVERAGE:**

This study covers only the establishment of a gay bar located at Zapote, Las Pinas.

**METHODOLOGY:**

Interviews, surveys, books, periodicals, and magazines were used as sources of primary and secondary data necessary to support the study. Private and government offices assistance were crucial for the completion of this project study.

**MAJOR FINDINGS:**

It was learned that 59% of the questionnaire respondents want to have gay bar established in the area thus making the study feasible.

**CONCLUSIONS:**

The project feasibility study will provide employment while government will be parted and provided by the emolument through the said proposal in terms of permits, taxes, licenses and fees.

**RECOMMENDATIONS:**

This study will enable aspiring investors to have information regarding such establishment. It will also benefit entrepreneurs by encouraging growth and upgrading the standards of similar establishments.