

**ABSTRACT**

**Name of Institution:** De La Salle University - Dasmariñas

**Address :** Bagong Bayan, Dasmariñas, Cavite

**Title :** A feasibility study on a Dietary Fastfood

**Authors / Proponents :** Angeline B. Camandang  
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**Funding Source :** Parents

**Costs :** P 5,000.00

**Date Started :** June 1996

**Date Completed :** March 1997

**OBJECTIVES OF THE STUDY :**

A. General

To be able to establish a dietary fastfood which will offer and serve different dietary foods to customers along the Zapote - Alabang Road and nearby places.

B. Specific

To determine the effectiveness of the dietary foods to be used in order to establish a successful dietary fastfood.

**SCOPE AND COVERAGE :**

The study covers the management, marketing, technical, financial, and socio-economic aspect of the project and shall be limited to rendering services along Zapote - Alabang Road and nearby places.

**METHODOLOGY :**

Researchers were able to gather and formulate data through research and analysis from libraries of De La Salle University - Dasmariñas, National Statistics Office, Department of Trade and Industries and San Sebastian College - Cavite. The group were able to accomplish everything by gathering latest information from interviews and questionnaire conducted with the person with the knowledge to the study such as herbologist, nutritionist, and restaurant owners.

**MAJOR FINDINGS :**

The research study has provided enough data that will motivate the proponents to pursue to the project. These findings gave the researchers an idea on how to help those dieters, weight watchers, and health concious people in having an easy process of watching healthy diets to improve their health and physical looks.

**CONCLUSION :**

The proponents found out that the project is feasible, successful, useful, and will be a big help to the people how are health concious and body concious in attaining a great shape and body they desire in an easy way.

**RECOMMENDATIONS :**

The proponents without hesitation recommend that a dietary fastfood project will be actualized.