

ABSTRACT

Name of Institution : De La Salle University – Aguineldo

Address : Dasmarinas Bagong Bayan, Dasmarinas, Cavite

TITLE : Cotton Thread Production in Bacoor, Cavite

AUTHORS/PROPOSERS : Balmaseda, Julian Paulo S.

Buenconsejo, Ritche D.

Enriquez, Raquel M.

FUNDING SOURCE : Personal COST : P3,000,000

DATE STARTED : June 1994 DATE COMPLETED : Jan. 1996

OBJECTIVES OF THE STUDY :

A. GENERAL : To get an overview of cotton thread production, its problems and prospects which may enhance the industry's capability.

B. SPECIFIC : To know the feasibility and viability of establishing a business on cotton thread production.

SCOPE AND COVERAGE :

The study presents the management, production, marketing, technical, financial, and socio-economic aspects of the proposed business. It also covers the demand and supply, the present prices of local manufacturers, and other important information. This study used the five year projections of cotton thread production.

METHODOLOGY :

The proponents used the observation method in gathering information on the technical, marketing and financial aspects of the proposed business. The data were obtained from the National Census and Statistics Office (NCSO), Technology Learning and Research Center (TLRC), Philippine Cotton Company (PCC), Allied Thread Company (ATC) and other agencies. Interviews with cotton thread manufacturers were also conducted to get better insights on the said study.

MAJOR FINDINGS :

The proponents came up with these important findings:

1. Philippine climate is appropriate for raising cotton plants, they can grow all year long here in the Philippines.
2. The demand for cotton is increasing and the present supply for cotton thread is still not enough to meet the demand.
3. There is very little competition among cotton thread producers.

CONCLUSIONS :

Due to the great demand for cotton thread, the proponents conclude that the proposed business is feasible and viable.