Proposed Davao Urban Entertainment Center and Aqua Marine Park

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ABSTRACT

The Philippines is widely recognized as having an outstanding endowment of natural resources, which could provide essential ecosystem services to the population. The Philippine coastal waters contain some of the world’s most diverse ecosystems and considered as the center of marine biodiversity in the world. Having 7,100 islands, which stretches to 2,000 kilometer from north to south, and having a total of 36,289 kilometer of coastlines, the coastal and marine resources have provided a significant economic value.

As for the demands arising for the development and utilization activities, population expansion, poor environmental protection, and external factors such as climate change, however, have placed the country’s environment and natural resources under grave threat. The poor feel the degraded state of the country’s environment and natural resources most intensely; especially the rural communities given that they depend on these resources for their primary source of living. On the other hand, poverty frequently aggravates environmental stress as the marginalized population presses upon limited resources that also affected the economy.

The tourism industry is among the sectors which anticipated to have the potential to boost the Philippine economy that can provide powerful economic growth for the country, if developed in a strategically and sustainable manner. As it serve as one of the priorities for the national development mainly, being foreseen as having a broad and deep impact on social development. It desires to
create a strong peripheral benefit that will help maintain integrity, essential ecological processes, biological diversity and life support systems. With the development and promotion of tourism infrastructure spending it catalyzing entrepreneurship and improving the image of the country in international trade and investment.

The major and minor destinations are listed and categorized accordingly to which infrastructure need improvement. The Davao Region falls to the major tourism destination that needs to be improved, it is also being prioritized by the tourism sectors. The Regional Development of Davao City visions to create and commence a good image by building and strengthening the international ties which shall be intensified to attract more tourists, businesses, investors and project locators.

The proposed Davao Urban Entertainment Center and Aqua Marine Park will serve as aid the sought-image projecting of a peaceful, tourist-friendly, business-conducive and fully developed region that is distinctly Davao Region. The region’s potential, as a business hub and tourist destination shall be aggressively promoted to build investor and tourist confidence. The idea is to “sell” the region such that when one thinks of investment or leisure, one will automatically think of Davao Region.
# Table of Contents

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE PAGE</td>
<td></td>
<td>i</td>
</tr>
<tr>
<td>ACKNOWLEDGEMENT</td>
<td></td>
<td>ii</td>
</tr>
<tr>
<td>ABSTRACT</td>
<td></td>
<td>iii</td>
</tr>
<tr>
<td>TABLE OF CONTENTS</td>
<td></td>
<td>v</td>
</tr>
<tr>
<td>LIST OF FIGURES</td>
<td></td>
<td>viii</td>
</tr>
<tr>
<td>LIST OF TABLES</td>
<td></td>
<td>xiii</td>
</tr>
</tbody>
</table>

## CHAPTER 1: THE PROBLEM AND ITS SETTING

1.1 Introduction | 1 |
1.2 Rationale of the Project | 1 |
1.3 Background of the Project | 3 |
1.4 Project Goals and Objective | 6 |
1.5 Significance and the Expected output | 7 |
1.6 Scope and Delimitation | 7 |
1.7 Operational Definition of Terms | 8 |
1.8 Acronym and Abbreviations | 10 |

## CHAPTER 2: THEORETICAL FRAMEWORK

2.1 Review of Related Literature | 12 |
   2.1.1 Building Laws | 12 |
   2.1.2 Related Literatures | 14 |
2.2 Related Studies and Projects | 14 |
   2.2.1 Foreign Projects | 14 |
   2.2.2 Local Projects | 17 |
2.3 Conceptual Framework/Paradigm | 21 |
2.4 Methodology | 21 |
   2.4.1 Gathering of Data | 21 |
   2.4.2 Analysis of Gathered Data | 23 |
2.5 Presentation of Collected Data | 25 |
2.6 Need Analysis | 34 |
2.7 PEST Market Study........................................................................ 39
2.8 Summary of Findings.................................................................... 40

CHAPTER 3: SITE JUSTIFICATION

3.1 Site and Project Development Criteria........................................... 41
3.2 Macro Analysis............................................................................. 42
   3.2.1 National Setting..................................................................... 42
   3.2.2 Regional and Provincial Setting............................................. 43
   3.2.3 Municipal Setting................................................................. 46
3.3 Micro Analysis ............................................................................ 54
   3.3.1 Site Selection Process.......................................................... 54
   3.3.2 Comparative analysis.......................................................... 71
   3.3.3 Site Inventory and analysis.................................................. 73

CHAPTER 4: ARCHITECTURAL DESIGN DEVELOPMENT

4.1 Site Planning and Site Programming.............................................. 75
4.2 Building Space Program............................................................. 77
   4.2.1 Organizational Chart........................................................... 77
   4.2.2 Space Programming and Allocation................................... 77
   4.2.3 Behavioral Analysis............................................................ 84
   4.2.4 User Analysis.................................................................... 85
   4.2.5 Programming Diagrams..................................................... 86
4.3 Design Conceptualization............................................................ 92
   4.3.1 Design Concept................................................................. 92
   4.3.2 Form Concept................................................................. 93
   4.3.3 Structural Concept............................................................ 94
   4.3.4 Material Concept............................................................. 96
   4.3.5 Utility Concept............................................................... 97

CHAPTER 5: DESIGN TRANSLATION

5.1 Site Development Plan............................................................... 98
5.2 Commercial Building............................................................... 100
5.3 Pods 1,2 & 3............................................................................. 105
5.4 Main Building........................................................................... 115
CHAPTER 6: RECOMMENDATION

6.1 Recommendation........................................................................................................ 124

APPENDICES

REFERENCES

STUDENT PROFILE
**List of Figures**

<table>
<thead>
<tr>
<th>Figure</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Davao Regional</td>
<td>4</td>
</tr>
<tr>
<td>1.2</td>
<td>Total Tourist Arrival 2010-2012</td>
<td>5</td>
</tr>
<tr>
<td>2.1</td>
<td>National Museum of Marine Biology and Aquarium</td>
<td>15</td>
</tr>
<tr>
<td>2.2</td>
<td>Singapore Expo</td>
<td>17</td>
</tr>
<tr>
<td>2.3</td>
<td>The Tubbataha Reefs Natural Park</td>
<td>18</td>
</tr>
<tr>
<td>2.4</td>
<td>The Manila Ocean Park</td>
<td>19</td>
</tr>
<tr>
<td>2.5</td>
<td>SMX Convention Center</td>
<td>20</td>
</tr>
<tr>
<td>2.6</td>
<td>Conceptual Framework</td>
<td>21</td>
</tr>
<tr>
<td>2.7</td>
<td>Davao Gulf Profile</td>
<td>25</td>
</tr>
<tr>
<td>2.8</td>
<td>Mangroves</td>
<td>26</td>
</tr>
<tr>
<td>2.9</td>
<td>Corals</td>
<td>27</td>
</tr>
<tr>
<td>2.10</td>
<td>Dugong</td>
<td>28</td>
</tr>
<tr>
<td>2.11</td>
<td>Total Tourist Arrival</td>
<td>32</td>
</tr>
<tr>
<td>2.12</td>
<td>Business Tax Chart</td>
<td>32</td>
</tr>
<tr>
<td>2.13</td>
<td>Business Establishment</td>
<td>33</td>
</tr>
<tr>
<td>2.14</td>
<td>Comparative Rates</td>
<td>33</td>
</tr>
<tr>
<td>3.1</td>
<td>Philippines at Coral Triangle</td>
<td>43</td>
</tr>
<tr>
<td>3.2</td>
<td>Popular and emerging coastal tourism destinations in the Philippines</td>
<td>44</td>
</tr>
<tr>
<td>3.3</td>
<td>Region XI political map</td>
<td>45</td>
</tr>
<tr>
<td>3.4</td>
<td>Map of Davao Region</td>
<td>45</td>
</tr>
<tr>
<td>3.5</td>
<td>Monthly Rainfall Distribution</td>
<td>47</td>
</tr>
<tr>
<td>3.6</td>
<td>Topographic Map of Davao City</td>
<td>48</td>
</tr>
<tr>
<td>3.7</td>
<td>Contour Map of Davao City</td>
<td>49</td>
</tr>
<tr>
<td>3.8</td>
<td>Watershed Conservation Area</td>
<td>50</td>
</tr>
<tr>
<td>3.9</td>
<td>Groundwater Map of Davao City</td>
<td>51</td>
</tr>
<tr>
<td>3.10</td>
<td>Roads and Bridges</td>
<td>52</td>
</tr>
<tr>
<td>3.11</td>
<td>Map of Davao City</td>
<td>54</td>
</tr>
<tr>
<td>3.12</td>
<td>Spatial Development Map of Davao City</td>
<td>56</td>
</tr>
</tbody>
</table>
Figure 3.13: Urban Land Use Plan of Davao City................................. 57
Figure 3.14: Site 1.............................................................................. 58
Figure 3.15: Portion of the site taken from the western boundary,
overseeing the existing resort beside the site......................... 60
Figure 3.16: Portion of the site taken from the eastern boundary,
overseeing the park at the eastern part................................. 60
Figure 3.17: Portion of the site taken from the southern boundary..... 61
Figure 3.18: Portion of the site taken from the north boundary,
overseeing the existing vegetation of the site......................... 61
Figure 3.19: The Central Portion of the lot................................. 62
Figure 3.20: Along Davao Gulf delta taken from the park beside the lot 62
Figure 3.21: Site 2.............................................................................. 63
Figure 3.22: Portion of the site taken from the western boundary,
overseeing the existing vegetation........................................ 65
Figure 3.23: Portion of the site taken from the southern boundary,
overseeing the central part...................................................... 65
Figure 3.24: Portion of the site taken from the eastern boundary,
overseeing the adjacent Davao Gulf.................................... 66
Figure 3.25: Portion of the site taken from the central delta, overseeing
the old Magsaysay Park.............................................................. 66
Figure 3.26: Site 3.............................................................................. 67
Figure 3.27: Portion of the lot taken from the mid-western, overseeing
the Davao Gulf and the Samal Island................................. 69
Figure 3.28: Entrance to the proposed site 3 at Lanang, access road
also use by the Alcantara and Sons........................................ 69
Figure 3.29: Portion of the lot taken from the mid-western, overlooking
the private resort beside and the residential area................. 70
Figure 3.30: Portion of the lot taken south east of the boundary,
overseeing the existing vegetation on the site.................... 70
Figure 3.31: The 3 proposed sites assessment on the Centroid
Establishment System (CES)...................................................... 72
Figure 3.32: Site Analysis of the chosen site in Poblacion............ 74
Figure 3.33: Proposed Zoning ......................................................... 74
Figure 4.1: Focal Point and Axis ....................................................... 76
Figure 4.2: Functional Zoning and Circulation .............................. 76
Figure 4.3: Organizational Chart ..................................................... 77
Figure 4.4: Guest Behaviors .......................................................... 84
Figure 4.5: Administrations and Staff Behavior ............................. 84
Figure 4.6: Students and Researcher’s Behavior ............................ 85
Figure 4.7: Administration’s Interrelationship Diagram .................. 86
Figure 4.8: Administration’s Adjacency Matrix Diagram ................ 86
Figure 4.9: Commercial building Interrelationship Diagram .......... 87
Figure 4.10: Commercial building Adjacency Matrix Diagram ....... 87
Figure 4.11: Convention Center Interrelationship Diagram .......... 88
Figure 4.12: Convention Center Adjacency Matrix Diagram ......... 88
Figure 4.13: Aqua Marine Park Interrelationship Diagram .......... 89
Figure 4.14: Aqua Marine Park Adjacency Matrix Diagram ......... 89
Figure 4.15: Marine Interaction Interrelationship Diagram ........... 90
Figure 4.16: Marine Interaction Adjacency Matrix Diagram ......... 90
Figure 4.17: Security Interrelationship Diagram ............................ 91
Figure 4.18: Security Adjacency Matrix Diagram .......................... 91
Figure 4.19: Arthropods ................................................................. 92
Figure 4.20: Commercial Building Form Concept ......................... 94
Figure 4.21 Main Building Form Concept ..................................... 94
Figure 4.22: Pods Form Concept ..................................................... 94
Figure 4.23: Space Frame System ................................................... 95
Figure 4.24: Prefabricated construction .......................................... 96
Figure 4.25: Reverse Osmosis Desalination Process ..................... 97
Figure 5.1: Site Development Plan .................................................. 99
Figure 5.2: Perspective of the Commercial Building ...................... 100
Figure 5.3: Ground Floor Plan of the Commercial Building ......... 101
Figure 5.4: Second Floor Plan of the Commercial Building ........... 102
Figure 5.5: Front Elevation of the Commercial Building .............. 103
Figure 5.6: Rear Elevation of the Commercial Building ............... 103
Figure 5.7: Left-Side Elevation of the Commercial Building.......................... 103
Figure 5.8: Right-Side Elevation of the Commercial Building.......................... 103
Figure 5.9: Cross Section of the Commercial Building................................ 104
Figure 5.10: Longitudinal Section Elevation of the Commercial Building........ 104
Figure 5.11: Bay Section of the Commercial Building.................................. 104
Figure 5.12: Perspective of Pods 1, 2 & 3...................................................... 105
Figure 5.13: Perspective of Outdoor Area..................................................... 105
Figure 5.14: Floor Plan of the Pods 1, 2 & 3................................................... 106
Figure 5.15: Front Elevation of the Pod 1....................................................... 107
Figure 5.16: Rear Elevation of the Pod 1......................................................... 107
Figure 5.17: Left-Side Elevation of the Pod 1................................................ 107
Figure 5.18: Right-Side Elevation of the Pod 1.............................................. 108
Figure 5.19: Cross Section of the Pod 1......................................................... 108
Figure 5.20: Longitudinal Section of the Pod 1............................................. 108
Figure 5.21: Bay Section of Pod 1................................................................. 109
Figure 5.22: Plant box Details.................................................................... 109
Figure 5.23: Front Elevation of the Pod 2....................................................... 110
Figure 5.24: Rear Elevation of the Pod 2........................................................ 110
Figure 5.25: Left-Side Elevation of the Pod 2................................................ 110
Figure 5.26: Right-Side Elevation of the Pod 2.............................................. 111
Figure 5.27: Cross Section of the Pod 2........................................................ 111
Figure 5.28: Longitudinal Section of the Pod 2............................................. 111
Figure 5.29: Bay Section of Pod 2................................................................. 112
Figure 5.30: Railing Details...................................................................... 112
Figure 5.31: Front Elevation of the Pod 3....................................................... 113
Figure 5.32: Rear Elevation of the Pod 3......................................................... 113
Figure 5.33: Left-Side Elevation of the Pod 3................................................ 113
Figure 5.34: Right-Side Elevation of the Pod 3.............................................. 114
Figure 5.35: Cross Section of the Pod 3......................................................... 114
Figure 5.36: Longitudinal Section of the Pod 3............................................. 114
Figure 5.37: Perspective of the Main Building............................................ 115
Figure 5.38: Interior Perspective of Lobby.................................................... 116
Figure 5.39: Interior Perspective of Aqua Marine Park ......................... 116
Figure 5.40: Ground Floor Plan of the Main Building ......................... 117
Figure 5.41: Mezzanine Parking of the Main Building ......................... 118
Figure 5.42: Second Floor Plan of the Main Building ......................... 119
Figure 5.43: Maintenance Floor of the Main Building ......................... 120
Figure 5.44: Third Floor Plan of the Main Building ......................... 121
Figure 5.45: Cross and Longitudinal Section of the Main Building ..... 122
Figure 5.46: Front Elevation of the Main Building ......................... 123
Figure 5.47: Rear Elevation of the Main Building ......................... 123
Figure 5.48: Left-Side Elevation of the Main Building ......................... 123
Figure 5.49: Right-Side Elevation of the Main Building ......................... 123
List of Tables

Table 1.1: Tourist Arrival 2006-2010............................................................... 5
Table 2.1: Tourist Arrival 2006-2010............................................................... 30
Table 2.2: Tourist Spots and Attractions, 2006-2010................................. 31
Table 2.3: Distribution of Tourism – Oriented Establishments, 2006-2010.. 31
Table 2.4: Comparative Rates................................................................. 34
Table 2.5: Need Analysis................................................................. 34
Table 2.6: PEST Analysis............................................................... 39
Table 3.1: Site Criteria................................................................. 41
Table 3.2: SWOT Analysis of the First Probable Site located in Matina Aplaya ................................................................. 58
Table 3.3: SWOT Analysis of the Second Probable Site located in Poblacion District................................................................. 63
Table 3.4: SWOT Analysis of the Third Probable Site Located in Lanang.... 67
Table 3.5: Comparative Analysis of the Proposed Sites in Relation to the Site Criteria................................................................. 71
Table 4.1: Site Computation............................................................... 75
Table 4.2: Administration Building.......................................................... 80
Table 4.3: Marine Gallery............................................................... 81
Table 4.4: Commercial Building............................................................ 82
Table 4.5: Convention Center.............................................................. 82
Table 4.6: Security................................................................. 83
Table 4.7: Characteristics of Arthropods................................................... 92