

**Abstract**

Name of Institution: De La Salle University - Aginaldo

Address: Dasmariñas, Cavite

TITLE: Carton Production

AUTHOR(S)/PROPOSER(S): Grace L. Angcaya

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FUNDING SOURCE: Parents COST: P 10,000

DATE STARTED: June, 1995 DATE COMPLETED: March, 1996

**OBJECTIVES OF THE STUDY:****A. GENERAL:**

To determine the viability and feasibility of manufacturing carton boxes in Hugo Perez, Trece Martirez City.

**B. SPECIFIC:**

To determine the different aspect of the organization of the business: management, marketing, technical and financial.

**SCOPE AND COVERAGE:**

/The study focuses on the manufacturing of different sizes of carton boxes and presents the various uses of the product. It covers a production of five years only./

**METHODOLOGY:**

The necessary information were taken from the compilation of data of the different government agencies such as Department of Trade and Industry, (DTI), National Statistics Office and Center, (NSCO). Research was conducted in Technological Livelihood Resource Center, (TLRC) and interviews with makers of carton boxes were conducted.

**MAJOR FINDINGS:** This feasibility study will provide necessary information on the manufacturing of carton boxes.

**CONCLUSION:**

Based on the data presented in the study, the proposed business warrants profitability and viability. It shows that the project is economically and financially feasible and worth investing.

**RECOMMENDATION:**

The proponents recommend that the manufacturing of carton boxes in Hugo Perez, Trece Martirez City be established. It will help not only the country but also the people through unemployment it provides and through its taxes. With enough capital to support the business, good location near to target market and with proper sanitary rules, the business will be successful.