

ABSTRACT

NAME OF INSTITUTION: De La Salle University - Dasmaringas

ADDRESS : Dasmaringas, Cavite

TITLE : Production of Tomato Jam

AUTHORS / PROPONENTS :

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Marites H. Eniola
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FUNDING SOURCE: Parents / Aunt COST: P 5,000

DATE STARTED : June 1996 DATE COMPLETED: MARCH 1997

OBJECTIVE OF THE STUDY :

A. GENERAL: To determine the feasibility study and viability of the production of Tomato Jam in Cavite.

B. SPECIFIC: To know the Management, Marketing, Technical, Financial, and Socio-Economic aspects of the study.

SCOPE AND COVERAGE:

The proponents limited study in the manufacturing of Tomato jam in Dasmaringas , Cavite concentrated for local production. This excludes farming or plantation of tomato.

METHODOLOGY:

Primary and secondary data were collected to support this study. Periodicals, books, leaflets were used as well as the assistance of the government institutions and existing companies that helped enhanced the study.

Presentations of tables and illustrations were provided for clarity.

MAJOR FINDINGS:

Tomato is a popular and one of the most important vegetable crops in the country. During the dry season when the weather condition is favorable, tomato glut the market commanding a very low price thus, lessen the net profit of farmers.

Tomato has many uses. It is used as an ingredients, used fo making catchup, paste, sauce and it can be eaten raw. And lastly for making jams for sandwich spreads and fillings.

CONCLUSIONS:

The establishment of the proposed business can help the community in generating additional income and providing customers with a new product to choose from.

It is also an opportunity to invest where one can earn reasonable profits in return.