

**Corporate Strategy for
ANALOG DEVICES EMPLOYEES MULTI-PURPOSE COOPERATIVE
(ADEMC)**

A Management Research Paper
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In Partial Fulfillment
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Master in Business Administration

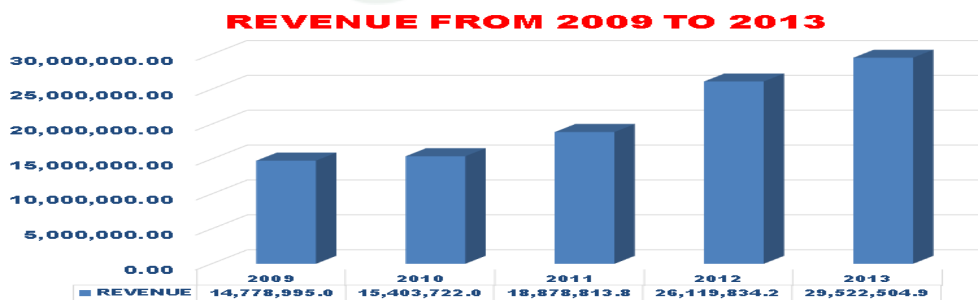
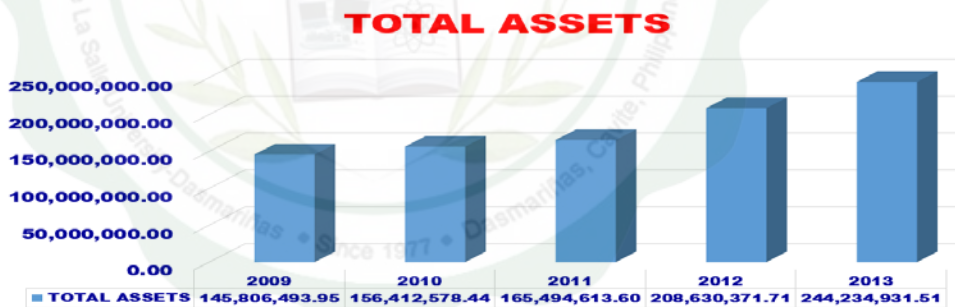
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Executive Summary

Analog Devices Employees Multi-Purpose Cooperative (ADEMC) was organized primarily by Analog Devices Inc. employees to serve their immediate financial needs. It started as a credit cooperative in 1986 and was formally registered as Analog Devices Employees Credit Cooperative (ADECC) in 1987.

As of 31 December 2013, ADEMC's total asset stands at 244 million. It has an average revenue of 24.8 million for the last three years; return on assets (ROA) is at 9% for the last two years. Thus:



Source: ADEMC.

Presently, ADEMC is the fourth largest cooperative in the province of Cavite in terms of asset size. However, ADEMC's ROA result indicates that resources are not fully-utilized by the organization. The demand for a higher dividend was raised during the General Assembly in February 2014, suggesting that the members were not contented with ADEMC's current performance.

This paper aims to help establish measures that would aid ADEMC in improving its profitability.

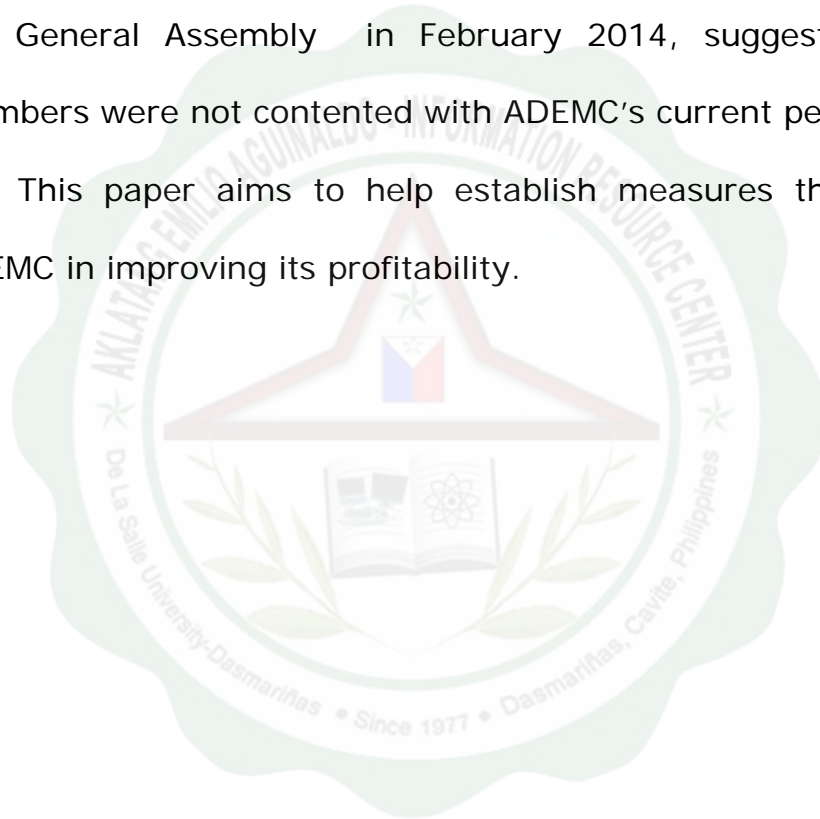


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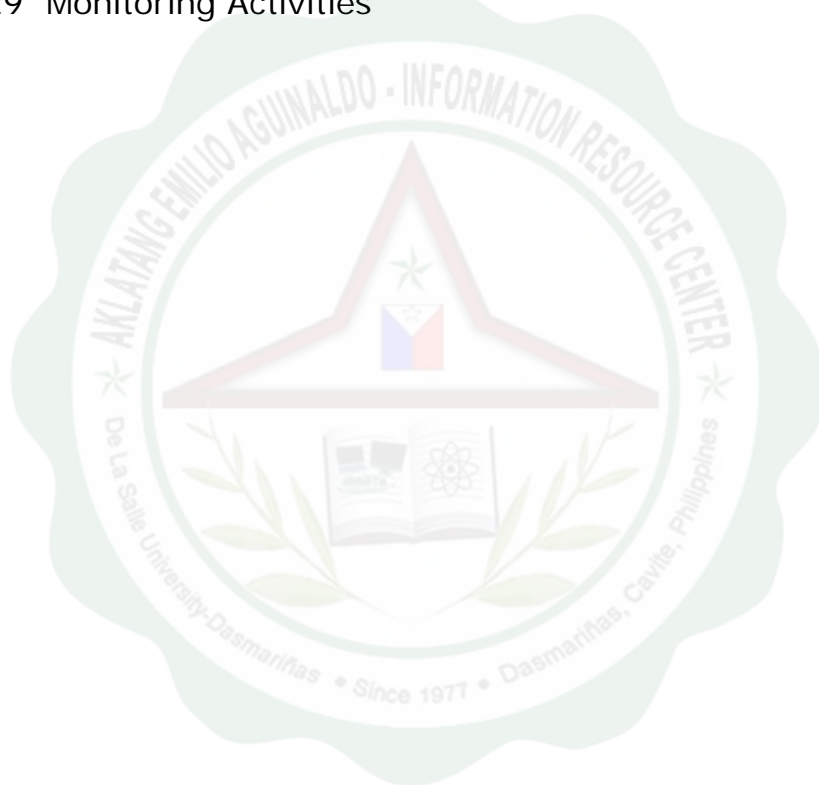
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