

### ABSTRACT

The Marketing Information System for Anna Lavandera created a system that would replace the manual system of the company. The system is expected to reduce errors in computing the client's benefits and inputting the necessary data and avoid the duplication of the issuance of ID numbers for members. It covers the acceptance of the personal data sheet, generation of hard copies of the benefits and master list whenever needed by the management or the client. The study used the language Visual Basic 6.0 and as to the methodology used, the throwaway prototyping was utilized. The personnel who will use the system will be trained using the actual demonstration on using the system.