



ABSTRACT

This present study determined the factors that affect the morbidity and use of complementary and alternative medicines (CAM) in the seventh district of Cavite consisting of nine municipalities. Survey questionnaire method and interview were used to gather the needed data for the study. It was found out that common cold, fever, and cough or other respiratory illness are the main diseases occurring in the district which are influenced by pollution, irregular fluctuations in the climate, and the environment that the respondents are in. Additionally, the major CAMs that the localities of the district use to treat these diseases are traditional massage, consultation to an *albularyo*, and prayer. The patronage to CAM of the localities of the municipalities is affected by the recommendation of a family or friend, inexpensiveness of CAM compared to the conventional medicine, and because it is natural therefore, it is safer. These factors suggest that psycho-socioeconomic aspects heavily influence the CAM use in the seventh district of Cavite.

Keywords: complementary and alternative medicine, complementary medicine, CAM, alternative medicine, morbidity