



ABSTRACT

The study delves into the government and media issues of contemporary Philippine society as depicted in the film, *10,000 Hours* directed by Bb. Joyce Bernal. The study mainly focused on the analysis of the film elements: story and plot, script and dialogue, mise-en-scene, and character profile. The study is a qualitative research that took a descriptive approach in analyzing the content of the film. The study examined and described the film elements to determine how it depicted Philippine government and media issues.

The research revealed that *corruption* which was shown committed by supposed public servants using their position and the country's resources for their own personal or political ends is still the major issue in the government and was illustrated in various incarnations such as *bribery*, *extrajudicial killings* and *extrajudicial kidnappings*. As for media issues, the film primarily dealt with *invasion of privacy* and *disrespect towards interviewees*.

It can be concluded that the film is but a reflection of reality. The film can be also considered a political propaganda that aside from entertaining, it also educates and challenges not only the government but also the people to take actions on the current Philippine government and media issues.

This study suggests for other researchers to analyze other film elements within the film to have a new focus for the study. Another suggestion would be



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for them to choose another enticing film to study that has significance to the Philippine society.

