SELF-DISCLOSURE IN SELECTED EPISODES OF FACE THE PEOPLE

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ABSTRACT

Face the People, which started on October 14, 2013, is the only existing tabloid talk-show in the Philippines. A Tabloid talk show is a kind of talk show that deals with sensationalist, and contentious private and highly controversial topics. The purpose of this study is to know how a tabloid talk show may have become an instrument to Filipinos in disclosing themselves in national television. The research design is qualitative-descriptive which used coding and tally sheets, and interviews for the validation of the data.

This study showed how the guests disclosed, the type of information revealed, and how the guests disclosed both verbal and non-verbal information. The study determined that most of the guests disclosed information under the affective stage of the Social Penetration theory, such as the hidden secrets of the guests including sensitivity of the topic. The amount of information disclosed ranged from 4-8 because the middle part of the program shows the enemies or allies of the guest revealing much information. Lastly, the study revealed that the guest disclose verbally and nonverbally by answering the questions of the host with no hesitations, with honesty, and directness. Disclosed information expressed strong emotions through words used and facial expression reflecting sarcasm.

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